

Braidwood Times

The Paper

The Braidwood Times is a well established voice of the Braidwood community. Published each Wednesday and with a growing circulation of more than 700 copies each week, it presents news of the many happenings throughout the rural areas through which it circulates. The Times has a focus on achievement and reflects a community diversifying into the arts and retailing its rich heritage.

The Market

Braidwood is a thriving, bustling centre, with sheep, cattle, fruit, vegetables and horse-based industries. It is also a fast growing tourist destination. Nestled close to the escarpment which separates the South Coast coastal strip from the Southern Highlands and Canberra, the entire township of Braidwood is classified by the National Trust. Its many beautiful old buildings now house galleries, craft shops and cafes which display a rich and varied collection of paintings, photographs, pottery, glass, wool, fashion and ironmongery, produced by local artisans. Together with the multitude of graceful old houses around the district, Braidwood has been increasingly used for shooting successful Australian films such as "The Year My Voice Broke", "Ned Kelly" and more recently "Dad and Dave" along with numerous ABC documentaries. The full array of accommodation is available and popular motels, hotels, bed and breakfast, farm stay and small resorts are available, along with popular camping spots. Braidwood is on the Kings Highway, one hour from Bateman's Bay on the South Coast and one hour from Canberra.



Area: South Coast and Southern Highlands, NSW

Published We Circulation* 697 Readership † 1790

Type: Paid Frequency: Weekly

Website: braidwoodtimes.com.au

Approx PI's: 15833

Audited Circulation: ABC 2014

† Estimated based on readers per copy

* Monthly website page impressions

* Average per day

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 4 working days prior Material: 12 noon 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm
Ex GST	\$5.96	\$5.77	\$5.60	\$5.18	\$4.61	\$4.06
Inc GST	\$6.56	\$6.35	\$6.16	\$5.70	\$5.07	\$4.47

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code G444 QuickCut Paper Code BTG

Production Email: national@dailyadvertiser.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 3 working days prior Material 12 noon 2 working days prior

RATES:

Casual Ex GST \$4.28 Inc GST \$4.71

PV Ex GST \$5.19 Inc GST \$5.71

Adzuna.com.au Lift Rates Display Ex GST \$15.00 Inc GST \$16.50

Lineage Ex GST \$5.00 Inc GST \$5.50

Production Email: national@dailyadvertiser.com.au

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				716			
Inserts				825			
Readership				1790			

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

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