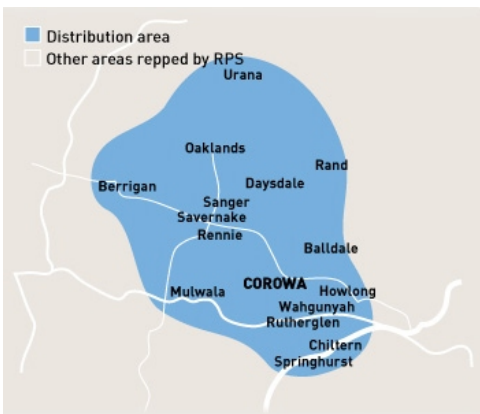


The Free Press



Area: Wagga and Murrumbidgee, NSW
Published **Circulation*** **Readership †**
 We 1488 6000
Type: Paid **Frequency:** Weekly
Audited Circulation: ABC December 2014

† Estimated based on readers per copy
 * Average per day

The Paper

The Corowa Free Press is published each Wednesday and enjoys strong community support. With a circulation of around 2,000, the Free Press is a common link between the communities which make up the market. It has an extremely high household penetration and readership in the area and ensures that all local events are covered both pictorially and editorially.

The Market

Corowa, the Birthplace of Federation, is located on the NSW side of the Murray River. Geographically Corowa enjoys strong industry with big manufacturing and agricultural companies such as Uncle Toby's and Rivalea calling it their home. The town is also situated alongside the famous Rutherglen Wine Region. Corowa is only a three hour drive from Melbourne. Agricultural production includes cereal crops, oilseeds, vegetables, pastures, citrus and fruits. Corowa also boasts a strong sheep grazing, pig and cattle industry.

DISPLAY / EGN ADVERTISING * This publication uses a Modular layout

Modules: Depth: 45mm Width: 63.4mm

Module Max Depths								Module Max Widths			
1	2	3	4	5	6	7	8	1	2	3	4
45	92	139	186	233	280	328	374	64	129	194	260

DEADLINES: Bookings: Noon Friday prior **Material:** 10am Monday prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

Ex GST	Casual
Inc GST	\$50.00
	\$55.00

COLOUR: Full Colour \$350.00

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes **Publisher Code** YACH **QuickCut Paper Code** CFP
 Production Email: production@yarrowongachronicle.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
30.7	63.46	96.21	128.96	161.72	194.47	227.23	260	0	0	0

DEADLINES: Bookings 5pm Friday prior **Material** 10am Monday prior

RATES:

Casual Ex GST \$6.57	Inc GST \$7.23	COLOUR:	
Adzuna.com.au Lift Rates	Display Ex GST \$0.00	Full Colour	\$350.00
	Lineage Ex GST \$0.00	Inc GST	\$385.00
	Inc GST \$0.00		

Production Email: classifieds@yarrowongachonicle.com.au

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				2400			
Inserts				2400			
Readership				6000			

SOURCE: FRM Circulation Database November 2013

INSERTS

Insert Destination

Shepparton Newsprinters, 7940 Goulburn Valley Highway, Shepparton, VIC, 3632