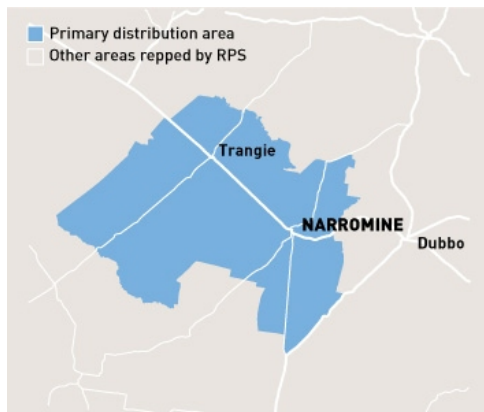


Narromine News

AND TRANGIE ADVOCATE



Area: Dubbo and North West, NSW
Published Circulation* **Readership †**
 We, Fr 605 1888
Type: Paid **Frequency:** Bi-Weekly
Website: narrominenewsonline.com.au
Approx PI's[‡]: 113271
Audited Circulation: ABC December 2014

† Estimated based on readers per copy
 ‡ Monthly website page impressions
 * Average per day

The Paper

With a strong community focus the staff of the Narromine News is out in the community writing about happenings within. The rural community surrounding this town rely on this bi-weekly paper to provide not just local news items but to look at happenings from outside the area that will affect them and to investigate the impact of these issues on their daily lives.

The Market

Narromine is a quiet town nestled amongst the trees on the banks of the Macquarie River, just 30 minutes drive from Dubbo and is well known for the production of oranges. Narromine has many small industries operating, but of significance are fruit and vegetable growing, sheep and cattle grazing and also a cropping industry of wheat, oats and cotton. Farms in the Narromine area have won contracts with large national fast food manufacturers for the supply of tomatoes and lettuce. In the sporting arena, Narromine is known to be the nurturing centre for young up and coming sport stars, with the likes of Melinda Gainsford-Taylor and Glenn McGrath growing up in the area.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: Wednesday Paper: 11sm Friday. Friday Paper: Tuesday 11am
Material: Wednesday Paper: 5pm Monday. Friday Paper: Wednesday 5pm

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm
Ex GST	\$5.96	\$5.77	\$5.60	\$5.19	\$4.61	\$4.06
Inc GST	\$6.56	\$6.35	\$6.16	\$5.71	\$5.07	\$4.47

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes Publisher Code DALD QuickCut Paper Code NN
 Production Email: rosemary.nash@fairfaxmedia.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

DEADLINES: Bookings Wednesday Edition: 3pm Friday. Friday Edition: 3pm Wednesday
Material Wednesday Edition: 3pm Friday. Friday Edition: 3pm Wednesday

RATES:

Casual Ex GST \$13.52 Inc GST \$14.87
PV Ex GST \$15.56 Inc GST \$17.12
Adzuna.com.au Lift Rates Display **Ex GST \$15.00 Inc GST \$16.50**
 Lineage **Ex GST \$5.00 Inc GST \$5.50**

Production Email: sharon.willis@fairfaxmedia.com.au, tammy.edwards@f

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				654		601	
Inserts				700		700	
Readership				1888		1706	

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

64-66 Armstrong Street, Glen Artney Estate, Tamworth NSW 2340