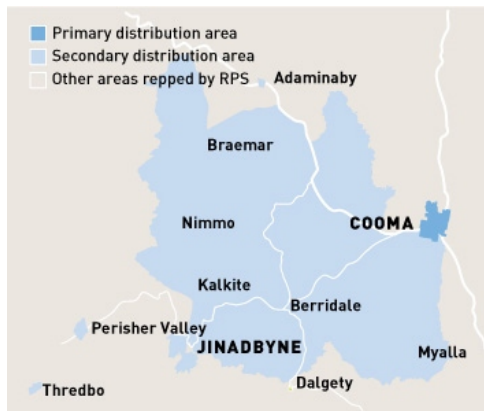


Summit Sun



Area: South Coast and Southern Highlands, NSW

Published **Circulation*** **Readership †**
Th 321 864

Type: Paid **Frequency:** Weekly

Website: summitsun.com.au

Approx PI's[^]: 6596

Audited Circulation: Pub Stat December 2015

† Estimated based on readers per copy

* Monthly website page impressions

[^] Average per day

The Paper

The Summit Sun enjoys strong community support due to ongoing involvement in community affairs and servicing the community's need. It offers year round coverage of the Kosciusko National Park and winter ski resorts for the static population in the Snowy River Shire. Circulation during the winter months increases in line with the influx of winter staff and visitors to the Mountains

The Market

The Summit Sun provides year round support to the communities living throughout Australia's high country in the Snowy River Shire. During winter Jindabyne swells with people. Recent years has seen many new lodge and apartment complexes completed, additional retail development and multi-million dollar upgrades to many facilities. Jindabyne provides all the necessary services to the mountain communities of Thredbo and Perisher Valley along with Berridale and Adaminaby. Tourism is now the number one employment sector for the shire. It is estimated in excess of 70% of the local population benefit from tourism in one form or another, agriculture and primary producers are now concentrating on specialty produce in lieu of traditional markets.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 2 working days prior **Material:** 12 noon 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm
Ex GST	\$5.97	\$5.77	\$5.57	\$5.19	\$4.61	\$4.04
Inc GST	\$6.57	\$6.35	\$6.13	\$5.71	\$5.07	\$4.44

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** COME **QuickCut Paper Code** COOMA

Production Email: national@dailyadvertiser.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 2 working days prior **Material** 12 noon 2 working days prior

RATES:

Casual **Ex GST** \$6.68 **Inc GST** \$7.35

PV **Ex GST** \$7.73 **Inc GST** \$8.50

Adzuna.com.au Lift Rates **Display** **Ex GST** \$15.00 **Inc GST** \$16.50

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

Production Email: national@dailyadvertiser.com.au

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Circulation					345		
Inserts					2141		
Readership					864		

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

9 Pirie Street, Fyshwick ACT 2609