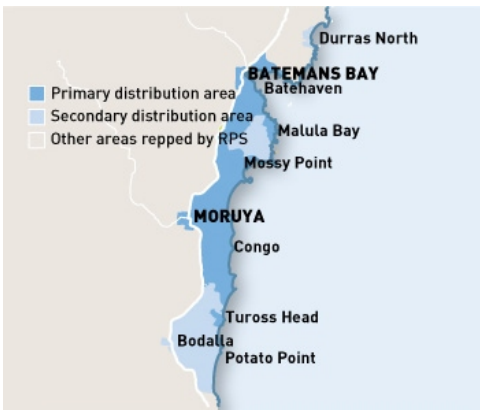


Bay Post
News for the Southern Shire
MORUYA
EXAMINER



Area: South Coast and Southern Highlands, NSW

Published We, Fr **Circulation*** 2870 **Readership †** 8120

Type: Paid **Frequency:** Bi-Weekly

Website: batemansbaypost.com.au

Approx PI's: 143370

Audited Circulation: Pub Stat November 2012

† Estimated based on readers per copy
 * Monthly website page impressions
 * Average per day

The Paper

The Bay Post - in vibrant Batemans Bay - is uniquely configured to match the pace, variety of interest and appeal of one of the State's most beautiful strips of coastline. No news or advertising source outdoes the Bay Post in The Bay. Nothing opens or shuts in Batemans Bay without it making the Post's news pages - it is a solid newspaper of record. But as broad as interests are of Bay people, so too is the appeal of the Bay Post. Without sacrificing its commitments to Batemans Bay, The Post canvasses the action in and around the entire Eurobodalla Shire. It's the total information source - from the backyard to the main street, from north to south of a shire serving more than 30,000 people.

The Market

The towns of Batemans Bay, Moruya and Narooma form the region known as Eurobodalla, one of the most rapidly developing areas of Australia. Only one hour by car to the nation's capital and three hours by car (or one hour by air) to Sydney, the Eurobodalla is one of the most attractive recreational and residential areas on the Eastern Seaboard. The area offers a wide range of attractions - spectacular ocean beaches for swimming, surfing and sailing; mountain forests for bushwalking and camping; peaceful lakes and rivers; golf and fishing for amateur and professionals alike. The outstanding natural beauty of Eurobodalla combined with restaurants and accommodation which caters to all, attract hundreds of thousands of tourists into the area annually.

DISPLAY / EGN ADVERTISING * This publication uses a Modular layout

Modules: Depth: 45mm Width: 63.4mm

Module Max Depths								Module Max Widths			
1	2	3	4	5	6	7	8	1	2	3	4
45	92	139	186	233	280	328	374	63	129	194	260

DEADLINES: Bookings: 3pm 3 working days prior **Material:** 11.00am 1 working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

Ex GST
Inc GST

CASUAL
 \$89.78
 \$98.76

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes **Publisher Code** BAPO **QuickCut Paper Code** POST
 Production Email: linda.verzosa@fairfaxmedia.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
30.7018	63.46	96.21	128.96	161.72	194.47	227.23	260	0	0	0

DEADLINES: Bookings 11.00am 1 working day prior **Material** 11.00am 1 working day prior

RATES:

Casual Ex GST \$14.80 **Inc GST** \$16.28

PV Ex GST \$16.43 **Inc GST** \$18.07

Adzuna.com.au Lift Rates Display **Ex GST** \$15.00 **Inc GST** \$16.50
 Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

Production Email: jodie.cotter@fairfaxmedia.com.au

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				3248		2343	
Inserts				3712		2685	
Readership				8120		5858	

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609