

The Bellingen Shire Courier-Sun



Area: Mid North Coast, NSW
Published Circulation* **Readership †**
 We 4700 6660
Type: Free **Frequency:** Weekly
Website: bellingen Courier-Sun.com.au
Approx PI's[^]: 21767
Audited Circulation: Pub Stat March 2013

† Estimated based on readers per copy
 * Monthly website page impressions
 ^ Average per day

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	5761	5096	10857
Total Males	2705	2548	5253
Total Females	3056	2548	5604
Total Dwellings	2247	1869	4116
Fully Owned	935	980	1915
Being Purchased	575	536	1111
Rented	737	353	1090

The Paper

The Courier-Sun is one of the oldest newspapers on the North Coast. It has been the paper of record since 1889 and is a merger of the Northern Courier and Raleigh Sun. The newspaper is distributed free through the main urban areas of Urunga, Raleigh, Repton and Bellingen. Over 600 copies are sold through newsagents.

The Market

The Bellingen Shire Local Government area is situated on the Mid North Coast of New South Wales about half way between Sydney and Brisbane. The current population of the Shire is 13,100 which is expected to increase by about 3,500 by the year 2012. The Bellingen Shire economy is based on agriculture (dairy, beef and small crops) and a strong timber industry. Tourism is the fastest growing industry in the Shire. The three main towns in the Shire – Bellingen, Urunga and Dorrigo – all support a strong business centre with two supermarkets in each town. There is a light industrial area at Raleigh.

DISPLAY / EGN ADVERTISING * This publication uses a Modular layout

Modules: Depth: 45mm Width: 63.4mm

Module Max Depths								Module Max Widths			
1	2	3	4	5	6	7	8	1	2	3	4
45	92	139	186	233	280	328	374	63	129	194	260

DEADLINES: Bookings: 4pm 3 working days prior **Material:** 5pm 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

Ex GST	CASUAL
Inc GST	\$67.82
	\$74.60

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes Publisher Code PMEN QuickCut Paper Code BECS
 Production Email: brad.mccosker@fairfaxmedia.com.au [cc:alice.burnet@fairfaxmedia.com.au](mailto:alice.burnet@fairfaxmedia.com.au)

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
30.7	63.46	96.21	128.96	161.72	194.47	227.23	260	0	0	0

DEADLINES: Bookings 4pm 2 working days prior **Material** 5pm 2 working days prior

RATES:

Casual Ex GST \$9.37 Inc GST \$10.31
Adzuna.com.au Lift Rates Display **Ex GST \$15.00 Inc GST \$16.50**
 Lineage **Ex GST \$5.00 Inc GST \$5.50**

Production Email: brad.mccosker@fairfaxmedia.com.au

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				4440			
Inserts				4673			
Readership				6660			

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

Mansfield Distribution - Unit 27/35 Merrigal Road, Port Macquarie NSW 2444 Mansfield Distribution - Unit 27/35 Merrigal Road, Port Macquarie. NSW 2444