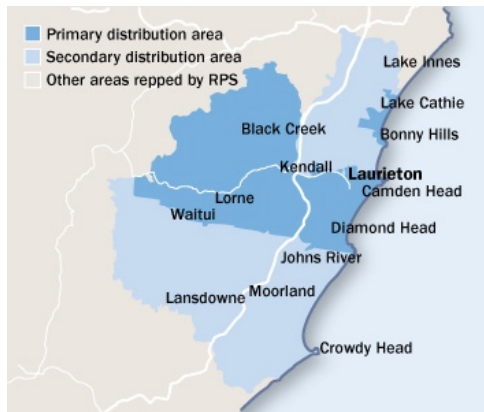


# Camden Haven Courier



**Area:** Mid North Coast, NSW  
**Published Circulation\* Readership †**  
 We 8356 12495  
**Type:** Free **Frequency:** Weekly  
**Website:** camdencourier.com.au  
**Approx PI's<sup>^</sup>:** 16118  
**Audited Circulation:** CAB September 2014

† Estimated based on readers per copy  
<sup>^</sup> Monthly website page impressions  
 \* Average per day

## AREA STATISTICS

	Primary	Secondary	Total
<b>Total Persons</b>	7674	5872	13546
<b>Total Males</b>	6948	2936	9884
<b>Total Females</b>	726	2936	3662
<b>Total Dwellings</b>	5500	2165	7665
<b>Fully Owned</b>	2939	1146	4085
<b>Being Purchased</b>	1403	568	1971
<b>Rented</b>	1158	451	1609

## The Paper

The Camden Haven Courier, a free home delivered publication, has maximum penetration within its market area with 8,360 published each Wednesday. Covering all local news issues, sports, school news and entertainment it is considered the "local bible" by its readers and is the only newspaper to totally cover the Camden Haven area. Advertisers within the Camden Haven can take advantage of liftover facilities to other newspapers within the Regional Publishers group through the office of the Camden Haven Courier situated in Bold Street, Laurieton.

## The Market

Situated midway between the bustling regional cities of Taree and Port Macquarie the Camden Haven area remains an unspoilt paradise surrounded by mountains, rivers, lakes and sea. Laurieton, now regarded as the unofficial "capital" of the Camden Haven, along with its sister townships of North Haven and Dunbogan, nestles around the Camden Haven River at the foot of North Brother Mountain, provides a unique, family-orientated holiday destination. The Camden Haven hinterland boasts rich dairy and beef cattle pasture land, with the township of Kendall renowned for its markets and craft outlets. Further east, the seaside villages of Bonny Hills and Lake Cathie add further holiday appeal to the region. Major employers in the district are tourism and entertainment-based industries, although Herons Creek still boasts the largest timber mill in the southern hemisphere. With a large retiree population, aged care needs are well catered for in the Camden Haven, along with an attractive and comprehensive shopping centre.

## DISPLAY / EGN ADVERTISING \* This publication uses a Modular layout

**Modules:** Depth: 45mm Width: 63.4mm

Module Max Depths								Module Max Widths			
1	2	3	4	5	6	7	8	1	2	3	4
45	92	139	186	233	280	328	374	63	129	194	260

**DEADLINES:** Bookings: 12 noon 3 working days prior **Material:** 5pm 3 working days prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

Ex GST  
Inc GST

**CASUAL**  
\$55.52  
\$61.07

### MATERIAL:

Preferred method of receiving material: Quickcut  
**QuickCut Yes Publisher Code PMEN QuickCut Paper Code CAMH**  
 Production Email: val.hannon@fairfaxmedia.com.au

## CLASSIFIED ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
30.7	63.46	96.21	128.96	161.72	194.47	227.23	260	0	0	0

**DEADLINES:** Bookings 5pm 2 working days prior **Material** 5pm 2 working days prior

### RATES:

Casual Ex GST \$5.24 Inc GST \$5.76

PV Ex GST \$7.47 Inc GST \$8.22

**Adzuna.com.au Lift Rates** Display Ex GST \$15.00 Inc GST \$16.50  
 Lineage Ex GST \$5.00 Inc GST \$5.50

## PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
<b>Circulation</b>				8330			
<b>Inserts</b>				8358			
<b>Readership</b>				12495			

SOURCE: FRM Circulation Database June 2013

## INSERTS

### Insert Destination

29 Possum Way, KEW, NSW, 2439