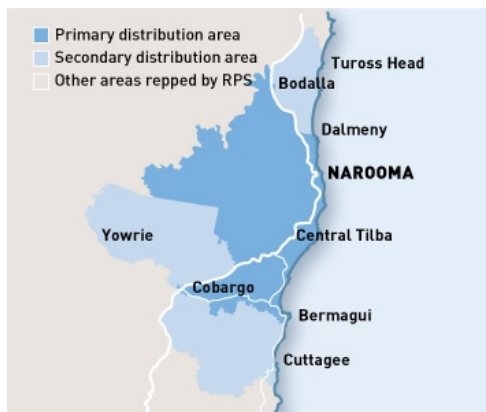


Narooma News

Bermagui Bodalla Cobargo Dalmeny Klanga Tilba



Area: South Coast and Southern Highlands, NSW
Published We: 2060
Circulation*: 5020
Readership †: 5020
Type: Paid **Frequency:** Weekly
Website: naroomanewsonline.com.au
Approx PI's*: 79017
Audited Circulation: Pub Stat December 2014

† Estimated based on readers per copy
 * Monthly website page impressions
 * Average per day

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	9506	3386	12892
Total Males	4674	1693	6367
Total Females	4832	1693	6525
Total Dwellings	3653	1396	5049
Fully Owned	1954	843	2797
Being Purchased	741	317	1058
Rented	958	236	1194

The Paper

The weekly Narooma News serves the town, and together with the Batemans Bay Post, forms part of a strong optional two paper buy serving the whole thriving Eurobodalla Shire. The circulation in this small but growing community is strong with a high household penetration rate.

The Market

Considered by many as the prettiest town on the south coast, Narooma has a resident population of 9,500. Whilst not possessing any major industries as such, the constant flow of tourists support a solid retail and services sector. Like its more southerly "cousin" Merimbula, Narooma is a popular retirement town, and fishing is the favoured local pastime. Surrounded by beautiful beaches and possessing a picturesque marina, Narooma is a boat owners delight. This is one of the South Coast's major growth markets with a high net inflow of new residents.

DISPLAY / EGN ADVERTISING * This publication uses a Modular layout

Modules: Depth: 45mm Width: 63.4mm

Module Max Depths								Module Max Widths			
1	2	3	4	5	6	7	8	1	2	3	4
45	92	139	186	233	280	328	374	63	129	194	260

DEADLINES: Bookings: 3pm Friday prior **Material:** 9am Tuesday prior
RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

Ex GST	Inc GST	Casual
		\$76.39
COLOUR: Full Colour		\$84.03
MATERIAL:		
Preferred method of receiving material: Quickcut		
QuickCut Yes Publisher Code NANE QuickCut Paper Code NARO		
Production Email: michaela.walsh@fairfaxmedia.com.au		

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
30.7018	63.46	96.21	128.96	161.72	194.47	227.23	260	0	0	0

DEADLINES: Bookings 12.00noon Tuesday prior **Material** 12.00noon Tuesday prior
RATES:
Casual Ex GST \$14.80 **Inc GST** \$16.28 **COLOUR: Full Colour** \$465.00
PV Ex GST \$16.43 **Inc GST** \$18.07 **Inc GST** \$511.50
Adzuna.com.au Lift Rates Display **Ex GST** \$15.00 **Inc GST** \$16.50
 Lineage **Ex GST** \$5.00 **Inc GST** \$5.50
 Production Email: j.brown@fairfaxmedia.com.au

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				2008			
Inserts				2328			
Readership				5020			

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination
 Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609