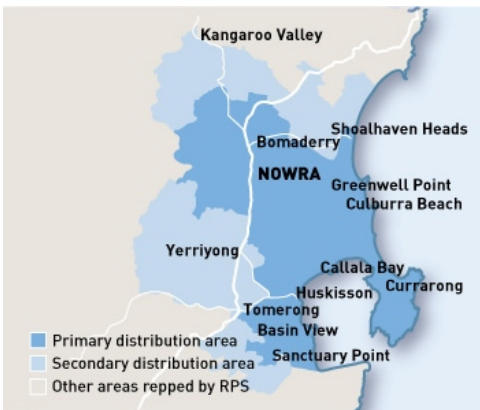


SHOALHAVEN & **Nowra News**



**Area:** South Coast and Southern Highlands, NSW  
**Published** **Circulation\*** **Readership †**  
 Fr 18000 26986  
**Type:** Free **Frequency:** Weekly  
**Audited Circulation:** Pub Stat December 2014

† Estimated based on readers per copy  
 \* Average per day

**The Paper**

With its free home delivered distribution to all the urban areas surrounding and including Nowra, the Shoalhaven and Nowra News provides a strong advertising vehicle for advertisers who wish to maximise the number of houses reached.

**The Market**

Shoalhaven City is the number one tourist destination in NSW, taking in some 160 kilometres of coastline through some of the East Coast's most spectacular and diverse landscape. The region has everything, pristine beaches, lush green pastures, rugged mountain escarpments and panoramic views of the eastern seaboard. Within the city there are 300,000 hectares of national parks and state forests. The Shoalhaven area stretches from Durras North in the south to the picturesque town of Berry in the north. The Shoalhaven comprises of 4,500 square kilometres with a population of over 85,000. Whilst dairying is the area's main agricultural enterprise the manufacturing and retail sectors are strongly represented and buoyant. Nowra is also home to the Navy's Fleet Air Arm base HMAS Albatross.

**DISPLAY / EGN ADVERTISING** \* This publication uses a Modular layout

**Modules:** Depth: 45mm Width: 63.4mm

Module Max Depths								Module Max Widths			
1	2	3	4	5	6	7	8	1	2	3	4
45	92	139	186	233	280	328	374	63	129	194	260

**DEADLINES:** Bookings: 3pm Monday prior **Material:** 5pm Tuesday prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

<b>FRI</b>	<b>Ex GST</b>	<b>Casual</b>
	<b>Inc GST</b>	\$88.45
		\$97.30

**MATERIAL:**

Preferred method of receiving material: Quickcut  
**QuickCut Yes** **Publisher Code** SCRN **QuickCut Paper Code** NOW  
 Production Email: [andrew.buckle@fairfaxmedia.com.au](mailto:andrew.buckle@fairfaxmedia.com.au)

**CLASSIFIED ADVERTISING**

**COLUMNS:** Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
30.7018	63.46	96.21	128.96	161.72	194.47	227.23	260	0	0	0

**DEADLINES:** Bookings 5pm Tuesday prior **Material** 5pm Tuesday prior

**RATES:**

<b>Casual</b>	<b>Ex GST</b> \$11.20	<b>Inc GST</b> \$12.32
<b>PV</b>	<b>Ex GST</b> \$11.20	<b>Inc GST</b> \$12.32
<b>Adzuna.com.au Lift Rates</b>	Display <b>Ex GST</b> \$15.00	<b>Inc GST</b> \$16.50
	Lineage <b>Ex GST</b> \$5.00	<b>Inc GST</b> \$5.50

**PUBLICATION AND CIRCULATION** \* Highest circulation day

	Sun	Mon	Tue	Wed	Thu	Fri*	Sat
<b>Circulation</b>						17991	
<b>Inserts</b>						18052	
<b>Readership</b>						26986	

SOURCE: FRM Circulation Database June 2013

**INSERTS**

**Insert Destination**

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609