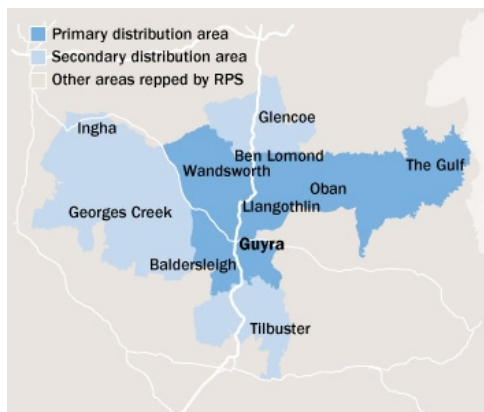


The Guyra Argus



Area: Tamworth and Northern, NSW
Published Circulation* **Readership †**
 Th 827 1877
Type: Paid **Frequency:** Weekly
Website: guyraargus.com.au
Approx PI's[^]: 5527
Audited Circulation: Pub Stat December 2014

† Estimated based on readers per copy
[^] Monthly website page impressions
 * Average per day

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	2663	1924	4587
Total Males	1341	962	2303
Total Females	1322	962	2284
Total Dwellings	949	624	1573
Fully Owned	478	308	786
Being Purchased	263	169	432
Rented	208	147	355

The Paper

The Guyra Argus with a circulation of 800 is read by almost every household in Guyra, a reflection of its strong involvement with its local community.

The Market

The Guyra Argus is circulated in an area which is on top of the Great Divide from Black Mountain to Ben Lomond, and to the west of Tingha. The altitude is 1,380 metres and the area has rich basalt soil. The main industries are fine wool, sheep, fat lambs and beef cattle. The population of Guyra is 2,000. It is known as the town on Top of the Range and has the highest Caravan Park, Bowling Club and Golf Club in Australia.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 10am 3 working days prior **Material:** 10am 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm
Ex GST	\$6.90	\$5.77	\$5.37	\$4.83	\$4.44
Inc GST	\$7.59	\$6.35	\$5.91	\$5.31	\$4.88

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes Publisher Code TNDL QuickCut Paper Code GUYR
 Production Email: guyra.argus@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

DEADLINES: Bookings 10am 3 working days prior **Material** 10am 2 working days prior

RATES:

Casual	Ex GST \$12.86	Inc GST \$14.15
PV	Ex GST \$14.77	Inc GST \$16.25
Adzuna.com.au Lift Rates	Display Ex GST \$15.00	Inc GST \$16.50
	Lineage Ex GST \$5.00	Inc GST \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Circulation					751		
Inserts					856		
Readership					1877		

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination
 64-66 Armstrong Street, Glen Artney Estate, TAMWORTH NSW 2340