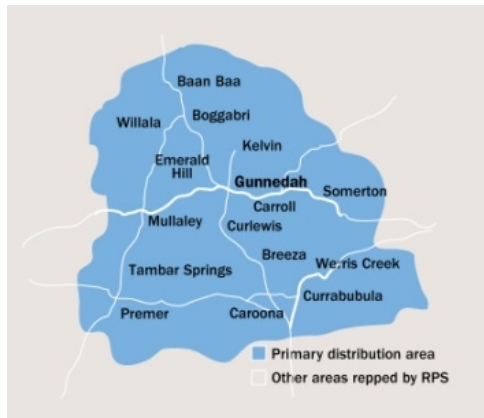


Namoi Valley Independent



Area: Tamworth and Northern, NSW
Published Circulation* **Readership †**
 Tu, Th 2520 6593
Type: Paid **Frequency:** Bi-Weekly
Website: nvi.com.au
Approx PI's[^]: 18049
Audited Circulation: ABC December 2014

The Paper

The award-winning Namoi Valley Independent, established in 1876, is regarded as the best country newspaper in Australia with a strong commitment to local news and a firm allegiance to community values. The independent is published on Tuesdays and Thursdays, covering the thriving township of Gunnedah and its surrounding rural districts, villages and hamlets.

The Market

Gunnedah is known as the 'Koala Capital of the World' due to the abundance of healthy koalas living right in the township. Gunnedah is situated in the heart of the Namoi Valley, New South Wales, Australia. Located just 440km by road from Sydney, the Shire covers an area of 4,994 square kilometres and has a population of 12,162 (ABS 2006). Gunnedah offers its residents a perfect blend of a relaxed quality lifestyle within a resilient economic area. Some of the larger industries located in Gunnedah are New Wave Leathers, Namoi Valley Brickworks, Manildra Flour Mills, Gunnedah Timbers, Prydes (stockfeeds), Wholegrain Milling, Gunnedah Maizemill and Paradise Farms (sunflower processors). Supplementing these are construction and earth moving firms, heavy and light engineering, stockfeed manufacturers, automotive services and transport carriers, and all the usual agricultural. Big mining is also carried out - both open cut and underground. Whitehaven Coal, Boggabri/Idemitsu Coal, Santos CSG, Shenhua and BHP Billiton are the major players.

DISPLAY / EGN ADVERTISING

COLUMNS:		Max Cms: 38	Max Cols: 7							
1	2	3	4	5	6	7	8	9	10	11
34	72	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings: 10am 2 working days prior **Material:** 12 noon one working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm
Ex GST	\$6.59	\$5.85	\$5.75	\$5.59	\$5.44
Inc GST	\$7.25	\$6.44	\$6.33	\$6.15	\$5.98

COLOUR: Full Colour \$250.00

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes **Publisher Code** GPCV **QuickCut Paper Code** NVI
 Production Email: production@nvi.com.au

CLASSIFIED ADVERTISING

COLUMNS:		Max Cms: 38	Max Cols: 7							
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DEADLINES: Bookings 2 working days prior **Material** 1 working day prior

RATES:

Casual		Ex GST \$6.59	Inc GST \$7.25			COLOUR:	
Adzuna.com.au Lift Rates		Display	Ex GST \$0.00	Inc GST \$0.00	Full Colour		\$250.00
		Lineage	Ex GST \$0.00	Inc GST \$0.00	Inc GST		\$275.00

Production Email: classifieds@nvi.com.au

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Circulation			2399		2637		
Inserts			2980		3310		
Readership			5997		6593		

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

3900 delivered to Print Leader, 64 Armstrong Street, Tamworth, 2340