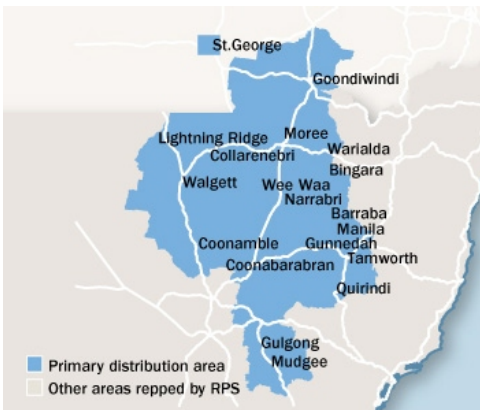


North West Magazine



Area: Tamworth and Northern, NSW

Published Mo 10862 Circulation\* 79750 Readership †

Type: I Frequency: Weekly

Audited Circulation: Pub Stat January 2013

† Estimated based on readers per copy

\* Average per day

The Paper

Statistics show that the local newspaper is the principal source of information for country Australia. The North West Magazine is distributed through and owned by 14 local newspapers, and as such, has the same local appeal as its host papers. In the North West Magazine's primary circulation area, local newspapers outsell metropolitan papers by as much as 9:1 and the regional daily by more than 13:1. As a proud and respected part of the community this Magazine will deliver your product(s) and/or service(s) to the heart of the North West, directly accessing both the urban and rural communities.

The Market

The North West Magazine is a unique publication that offers its clients a market that is not covered entirely by any other medium. Our readership stretches throughout north west NSW and Cudgegong Valley regions of NSW and Southern QLD - (from tip to base) approximately 18% of NSW. North West Magazine is a regional weekly publication that covers the issues that affect this area. Since the 1970's the North West Magazine has carried news, issues, stories and business from across the region, to the region - bridging the great distances of country NSW. The North West Magazine has 'personality' and is a respected and well-read publication.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms:38 Max Cols:7

1	2	3	4	5	6	7	8	9	10	11
34	72	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings: Mono-12 noon Thursday prior; Colour-12 Noon Wednesday prior Material: Mono-3pm Thursday prior; Colour-12 Noon Thursday prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm
Ex GST	\$10.32	\$9.11	\$8.79
Inc GST	\$11.35	\$10.02	\$9.67

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut  
 QuickCut Yes Publisher Code GPCN QuickCut Paper Code NWM  
 Production Email: [nwmagaccounts@nvi.com.au](mailto:nwmagaccounts@nvi.com.au)

CLASSIFIED ADVERTISING

COLUMNS: Max Cms:38 Max Cols:7

1	2	3	4	5	6	7	8	9	10	11
34	72	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings Mono-5pm Thursday prior; Colour-12 Noon Thursday prior Material Mono & Colour-5pm Thurs prior

RATES:

Casual	Ex GST \$10.73	Inc GST \$11.80
Adzuna.com.au Lift Rates	Display Ex GST \$0.00	Inc GST \$0.00
	Lineage Ex GST \$0.00	Inc GST \$0.00

PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon*	Tue	Wed	Thu	Fri	Sat
Circulation		39875					
Inserts		39875					
Readership		79750					

SOURCE: FRM Circulation Database November 2013

INSERTS

Insert Destination

64-66 Armstrong Street, Glen Artney Business Centre, TAMWORTH NSW 2340