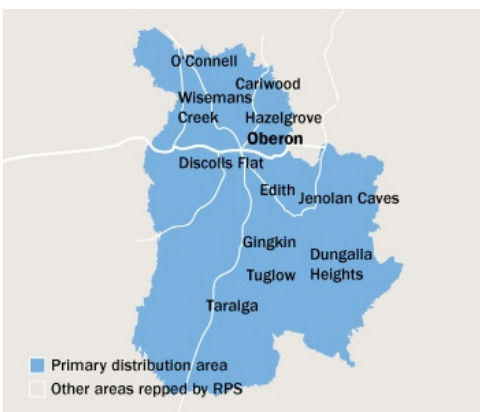


oberon Review



Area: Bathurst and Central West, NSW
Published Th **Circulation*** **Readership †**
 873 2239
Type: Paid **Frequency:** Weekly
Website: oberonreview.com.au
Approx PI's: 7266
Audited Circulation: ABC December 2014

† Estimated based on readers per copy
 * Monthly website page impressions
 * Average per day

The Paper

The Oberon Review is the only detailed source of local news for people within the Oberon Local Government Area. The Review has become an important part of town culture, and has one of the higher readership rates per capita in the Central West. It covers a range of issues concerning local life, and is an approachable publication that will support or cover any number of local causes and issues. The Oberon Review is a weekly publication with a high penetration rate and keeps its readers informed, educated and entertained.

The Market

The town of Oberon has a long and close association with the timber industry, and the lush surrounding hills and valleys have made for a great farming environment for thousands through the years. It has a proud sporting history, particularly in rugby league, and boasts a number of excellent sporting facilities, including one of the most picturesque golf courses west of the Blue Mountains. Tourism is another important part of Oberon's identity, with pastimes such as gold panning and fossicking, trout fishing, hunting, mushrooming and bushwalking all popular with visitors, particularly those wanting to get away from the city. The Oberon Local Government Area has one of the highest rates of employment in the entire country thanks largely to the timber processing factories, which along with tourism, transport and agriculture forms the backbone of the local economy.

DISPLAY / EGN ADVERTISING

COLUMNS:	Max Cms: 38	Max Cols: 7									
1	2	3	4	5	6	7	8	9	10	11	
35	72	109	146	183	224	260	0	0	0	0	

DEADLINES: Bookings: 3pm Monday prior **Material:** 12 noon Tuesday prior

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Inc GST	\$6.56	\$6.35	\$6.16	\$5.71	\$5.07

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 QuickCut Yes **Publisher Code** DALD **QuickCut Paper Code** DALD
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DEADLINES: Bookings 11am Wednesday prior **Material** 11am Wednesday prior

RATES:

Casual	Ex GST \$15.67	Inc GST \$17.24								
PV	Ex GST \$18.75	Inc GST \$20.63								
Adzuna.com.au Lift Rates	Display	Ex GST \$15.00	Inc GST \$16.50							
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COLOUR:

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PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Circulation					895		
Inserts					1078		
Readership					2239		

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

Rural Press Printing, Attn Charlie Fletcher, 216 Macquarie Street, DUBBO, NSW, 2830