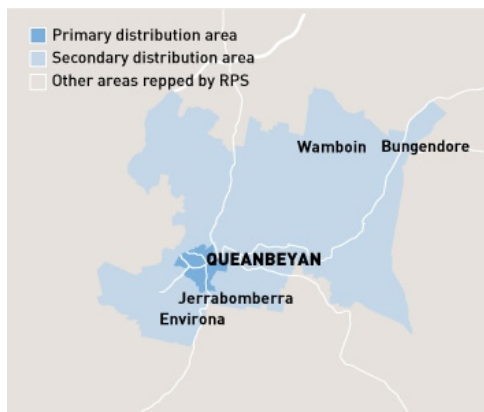


# The Queanbeyan Age



**Area:** Canberra and South East, NSW  
**Published Circulation\*** **Readership †**  
 Fr 1740 3301  
**Type:** Paid **Frequency:** Weekly  
**Website:** queanbeyanage.com.au  
**Approx PI's<sup>^</sup>:** 101188  
**Audited Circulation:** Pub Stat December 2014

† Estimated based on readers per copy  
 ^ Monthly website page impressions  
 \* Average per day

## AREA STATISTICS

	Primary	Secondary	Total
<b>Total Persons</b>	21666	18440	40106
<b>Total Males</b>	10930	9220	20150
<b>Total Females</b>	10736	9220	19956
<b>Total Dwellings</b>	8383	5734	14117
<b>Fully Owned</b>	2455	1369	3824
<b>Being Purchased</b>	2612	3090	5702
<b>Rented</b>	3316	1275	4591

## The Paper

Residents regard Queanbeyan as a separate entity from Canberra hence the success of the Queanbeyan Age as providing the only local detailed source of news and information. The weekly Queanbeyan Age publishes in excess of 70 pages per week reporting on everything from the vital issues which personally affect the local community to the micro news which entertains, informs and satisfies the thirst for information on what is happening to others. The Age's own home delivery service ensures household penetration is maximised.

## The Market

Queanbeyan is the fastest growing city in southern NSW with a population exceeding 27,000. While only minutes from the national capital it is a separate entity and the inflow of new residents underpins the strong population growth rate and healthy home construction industry. Manufacturers have relocated from the ACT to Queanbeyan because of the freehold land system which has resulted in additional job generation. Agricultural activity valued at more than \$14 million dollars annually is diverse with wool, cattle, nurseries, honey, sheep meat, hay, barley, milk and wine production. The geographic location of Queanbeyan adjacent to Canberra and on the main road route to the south coast and snowfields generates \$38 million from tourism to the economy annually.

## DISPLAY / EGN ADVERTISING

**COLUMNS: Max Cms: 38 Max Cols: 7**

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

**DEADLINES: Bookings:** 12 noon 3 working days prior **Material:** 5pm 3 working days prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	10000cm
<b>Ex GST</b>	\$6.99	\$6.22	\$5.27	\$5.10	\$4.76	\$4.31
<b>Inc GST</b>	\$7.69	\$6.84	\$5.80	\$5.61	\$5.24	\$4.74

**COLOUR: Full Colour** \$465.00

### MATERIAL:

Preferred method of receiving material: Quickcut  
**QuickCut** Yes **Publisher Code** CANT **QuickCut Paper Code** QBA  
 Production Email: [national@dailyadvertiser.com](mailto:national@dailyadvertiser.com)

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35	72	106	146	183	224	260	0	0	0	0

**DEADLINES: Bookings** 12 noon 2 working days prior **Material** 12 noon 2 working days prior

### RATES:

Casual	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	COLOUR:
\$7.07	\$7.78	\$7.78	Display	\$15.00	\$16.50	\$16.50	<b>Full Colour</b>
			Lineage	\$5.00	\$5.50	\$5.50	<b>Inc GST</b>
							\$465.00
							\$511.50

Production Email: [national@dailyadvertiser.com.au](mailto:national@dailyadvertiser.com.au)

## PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed	Thu	Fri*	Sat
<b>Circulation</b>						1320	
<b>Inserts</b>						1951	
<b>Readership</b>						3301	

SOURCE: FRM Circulation Database June 2013

## INSERTS

### Insert Destination

Capital Fine Print, 9 Pirie Street, FYSHWICK, ACT, 2609