

The Post Weekly



Area: South Coast and Southern Highlands, NSW

Published **Circulation*** **Readership †**
Th 11785 17377

Type: Free Frequency: Weekly

Audited Circulation: Pub Stat December 2014

† Estimated based on readers per copy

* Average per day

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	20130	10238	30368
Total Males	10071	5119	15190
Total Females	10059	5119	15178
Total Dwellings	7371	3509	10880
Fully Owned	2720	1655	4375
Being Purchased	2209	1207	3416
Rented	2442	647	3089

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 4 working days prior Material: 12 noon 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm
Ex GST	\$9.19	\$8.82	\$8.34	\$7.40	\$6.85	\$6.44
Inc GST	\$10.11	\$9.70	\$9.17	\$8.14	\$7.54	\$7.08

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code G444 QuickCut Paper Code POST

Production Email: national@dailyadvertiser.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 2 working days prior Material 12 noon 2 working days prior

RATES:

Casual Ex GST \$13.04 Inc GST \$14.34

PV Ex GST \$15.67 Inc GST \$17.24

Adzuna.com.au Lift Rates Display Ex GST \$15.00 Inc GST \$16.50

Lineage Ex GST \$5.00 Inc GST \$5.50

Production Email: national@dailyadvertiser.com.au

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Circulation					11585		
Inserts					11601		
Readership					17377		

SOURCE: FRM Circulation Database June 2013

INSERTS

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609