

BLAYNEY CHRONICLE

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WEB TRAFFIC



PAGE IMPRESSIONS

97,065

UB'S

12,681

% NEW VISITS

61%

DEVICES



DESKTOP

49%



MOBILE

44%



TABLET

8%

ENGAGEMENT



1.09

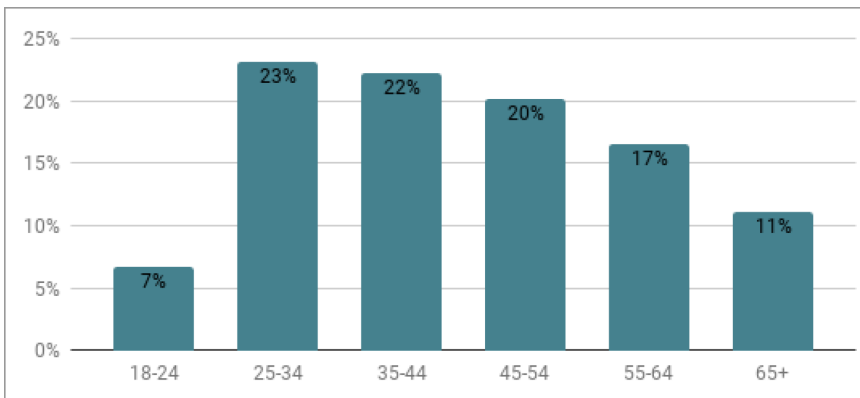
Average Visit Durations



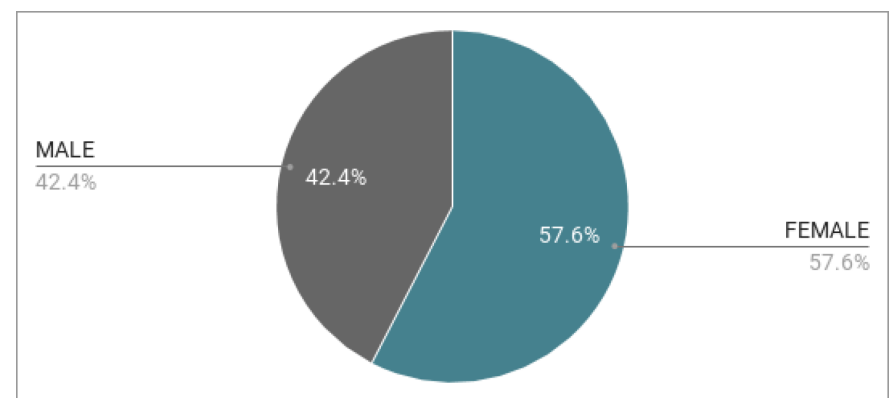
5.43

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017