

CENTRAL WESTERN DAILY

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Central Western Daily

WEB TRAFFIC



PAGE IMPRESSIONS

2,626,396

UB'S

155,797

% NEW VISITS

28%

DEVICES



DESKTOP

25%



MOBILE

61%



TABLET

14%

ENGAGEMENT



2.37

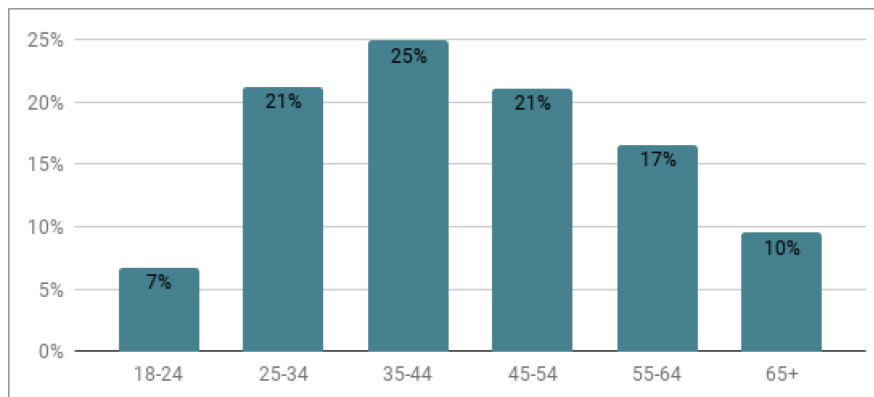
Average Visit Durations



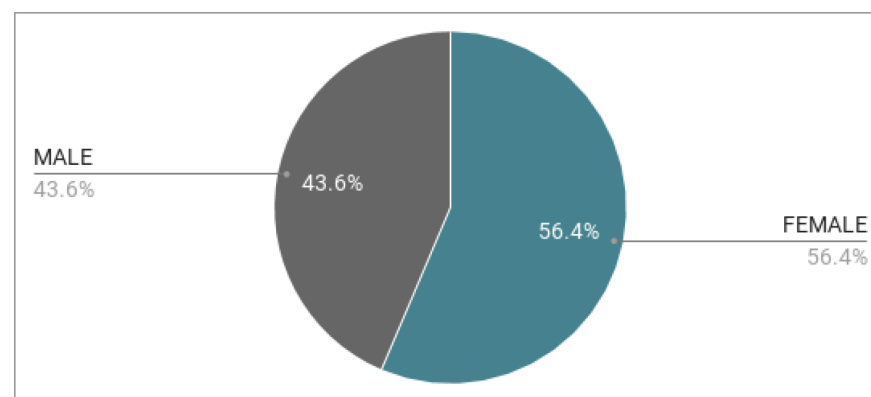
6.45

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017