

# COWRA GUARDIAN

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Cowra Guardian

## WEB TRAFFIC



### PAGE IMPRESSIONS

739,815

### UB'S

37,868

### % NEW VISITS

38%

## DEVICES



### DESKTOP

29%



### MOBILE

60%



### TABLET

11%

## ENGAGEMENT



1.83

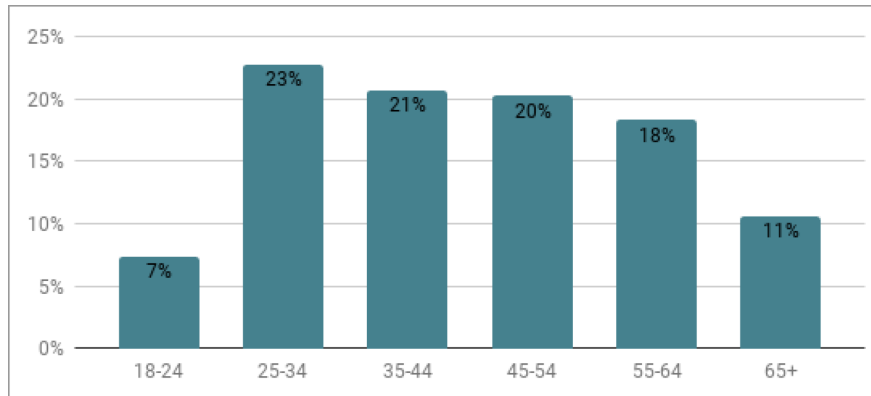
Average Visit Durations



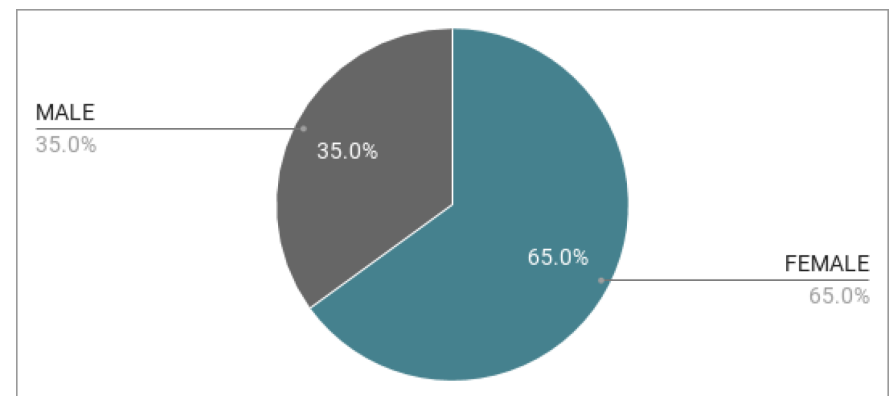
9.53

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017