

# FORBES ADVOCATE

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## WEB TRAFFIC



### PAGE IMPRESSIONS

208,064

### UB'S

33,492

### % NEW VISITS

55%

## DEVICES



### DESKTOP

39%



### MOBILE

51%



### TABLET

10%

## ENGAGEMENT



1.38

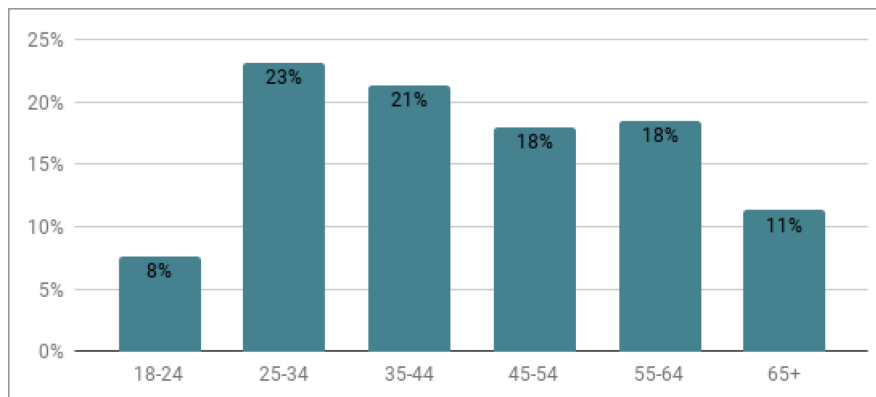
Average Visit Durations



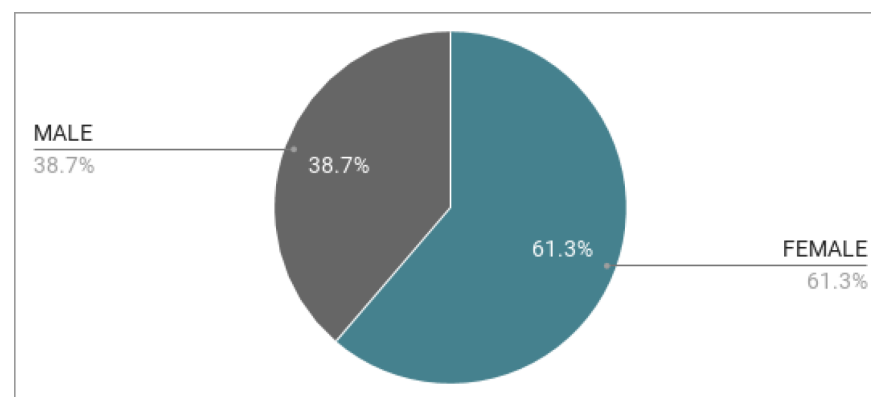
4.06

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017