

# THE GRENFELL RECORD

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The Grenfell Record

## WEB TRAFFIC



### PAGE IMPRESSIONS

49,937

### UB'S

12,884

### % NEW VISITS

64%

## DEVICES



### DESKTOP

54%



### MOBILE

33%



### TABLET

13%

## ENGAGEMENT



1.45

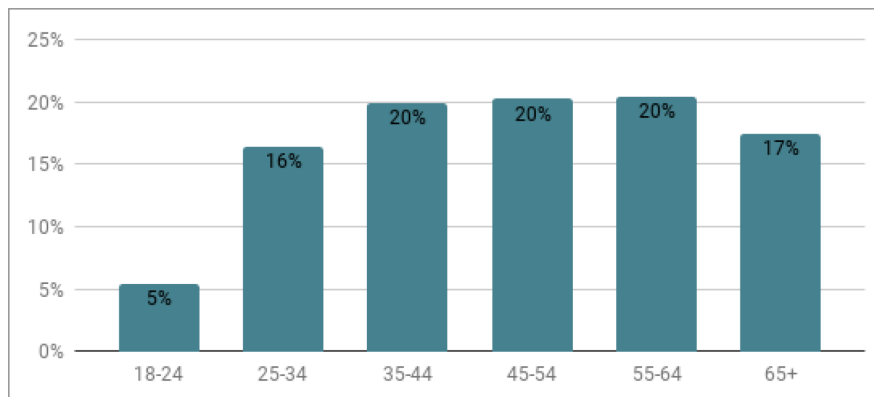
Average Visit Durations



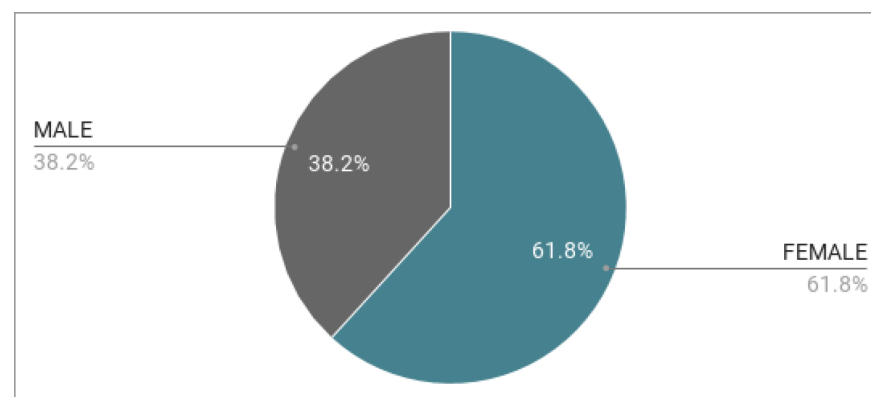
2.81

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017