

LITHGOW MERCURY

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WEB TRAFFIC



PAGE IMPRESSIONS

861,883

UB'S

51,221

% NEW VISITS

37%

DEVICES



DESKTOP

30%



MOBILE

58%



TABLET

12%

ENGAGEMENT



1.77

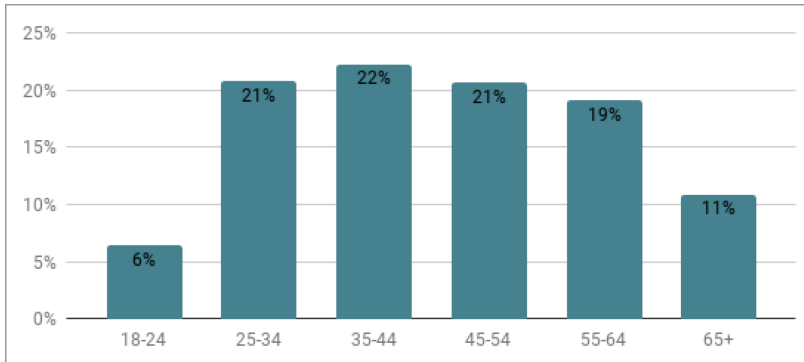
Average Visit Durations



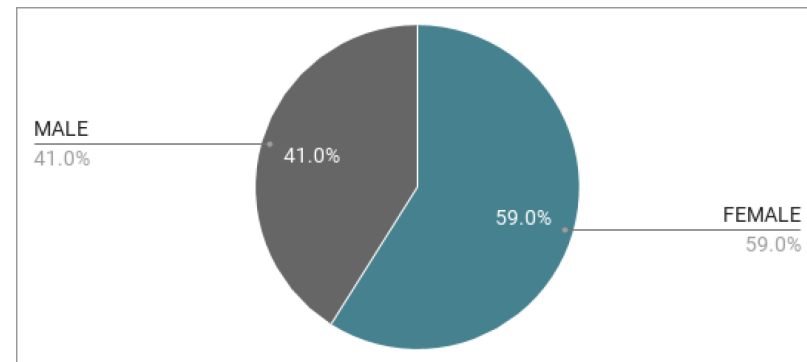
8.08

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017