

OBERON REVIEW

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WEB TRAFFIC



PAGE IMPRESSIONS

34,725

UB'S

12,193

% NEW VISITS

61%

DEVICES



DESKTOP

51%



MOBILE

39%



TABLET

10%

ENGAGEMENT



0.97

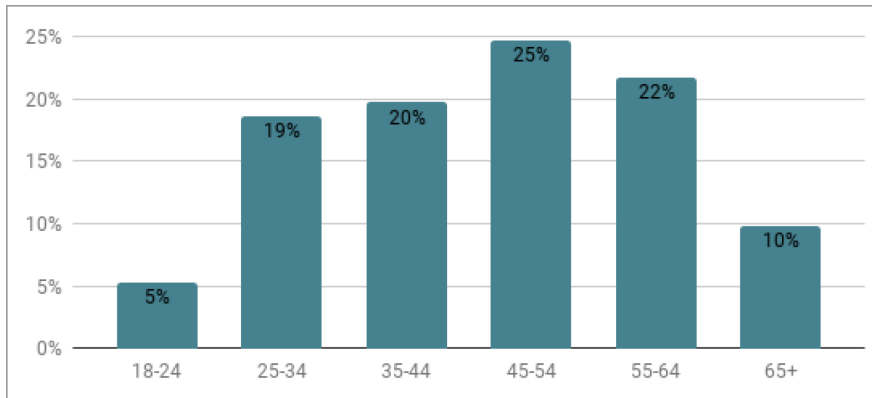
Average Visit Durations



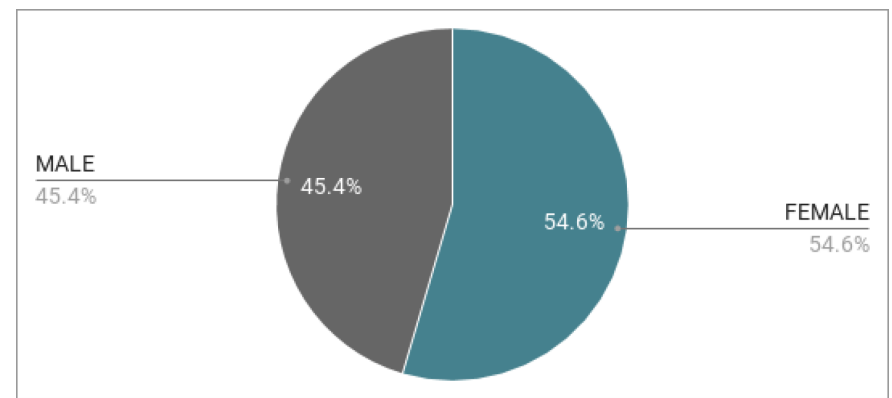
2.04

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017