

# PARKES CHAMPION POST

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## WEB TRAFFIC



### PAGE IMPRESSIONS

1,119,653

### UB'S

48,957

### % NEW VISITS

37%

## DEVICES



### DESKTOP

28%



### MOBILE

62%



### TABLET

10%

## ENGAGEMENT



1.81

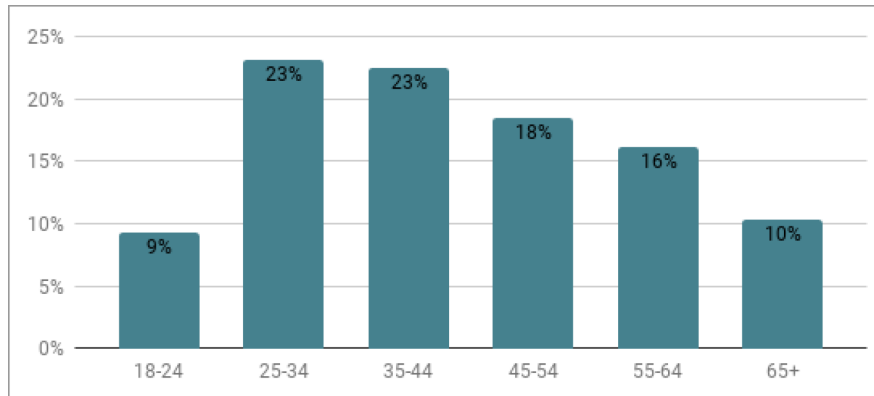
Average Visit Durations



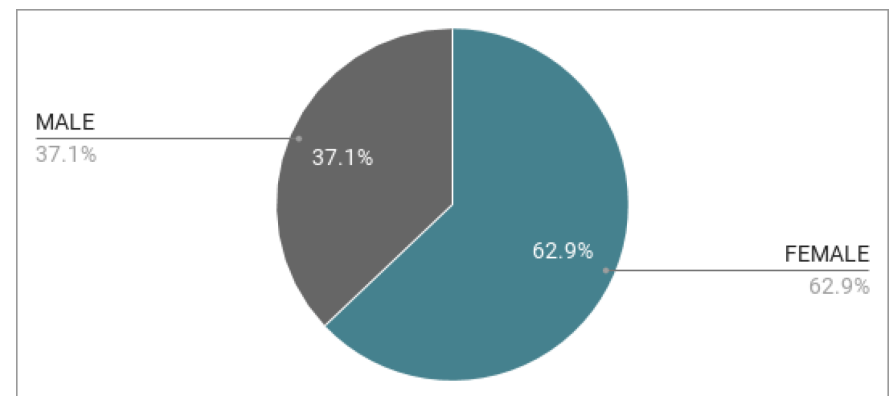
11.17

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017