

WESTERN ADVOCATE

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Western Advocate

WEB TRAFFIC



PAGE IMPRESSIONS

1,640,056

UB'S

124,594

% NEW VISITS

28%

DEVICES



DESKTOP

26%



MOBILE

61%



TABLET

13%

ENGAGEMENT



2.16

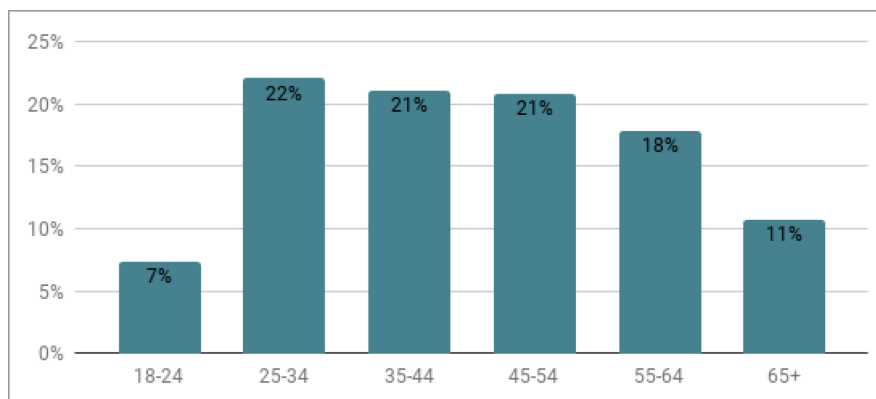
Average Visit Durations



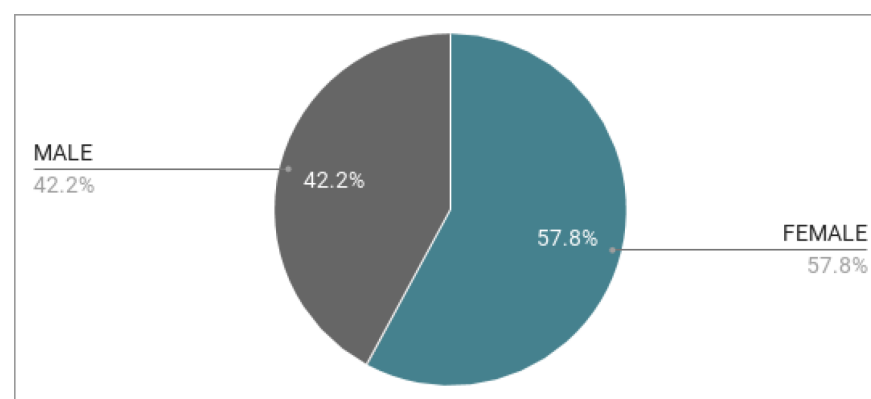
5.12

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017