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WEB TRAFFIC



PAGE IMPRESSIONS

1,914,313

UB'S

151,419

% NEW VISITS

37%

DEVICES



DESKTOP

28%



MOBILE

60%



TABLET

12%

ENGAGEMENT



1.87

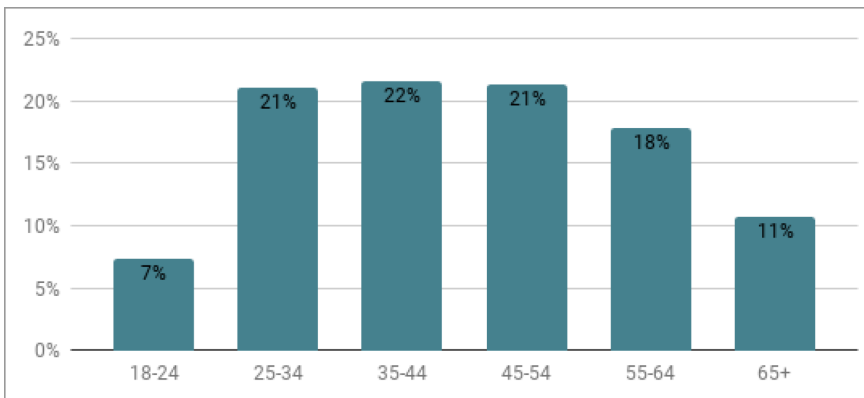
Average Visit Durations



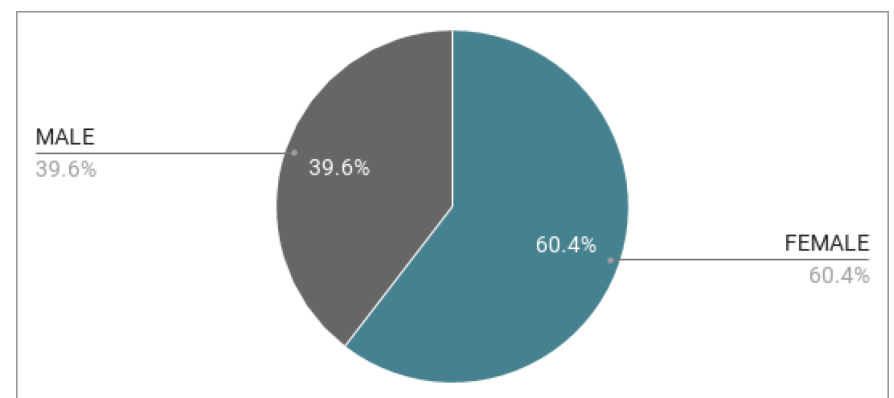
6.14

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017