

# MUDGEE GUARDIAN

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**Mudgee Guardian**  
AND GULGONG ADVERTISER

## WEB TRAFFIC



### PAGE IMPRESSIONS

429,342

### UB'S

63,199

### % NEW VISITS

47%

## DEVICES



### DESKTOP

37%



### MOBILE

52%



### TABLET

11%

## ENGAGEMENT



1.55

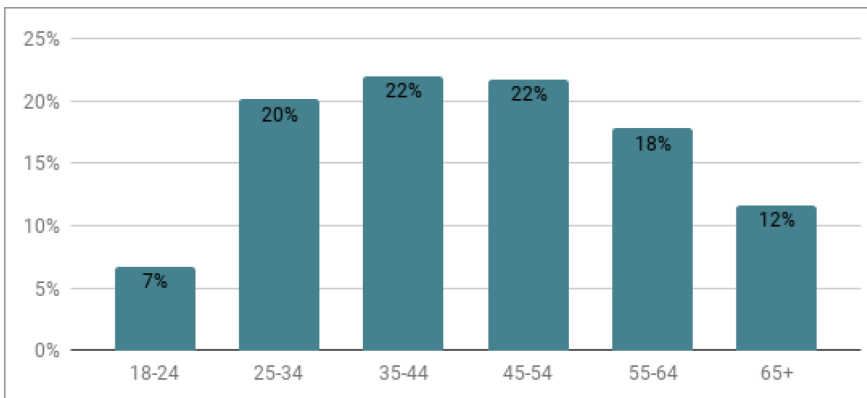
Average Visit Durations



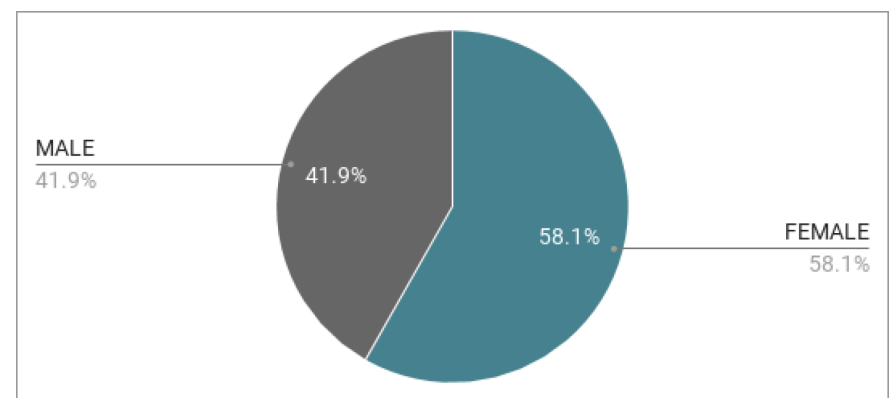
4.00

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017