

NYNGAN OBSERVER

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Nyngan Observer

WEB TRAFFIC



PAGE IMPRESSIONS

129,634

UB'S

19,271

% NEW VISITS

65%

DEVICES



DESKTOP

49%



MOBILE

43%



TABLET

8%

ENGAGEMENT



2.39

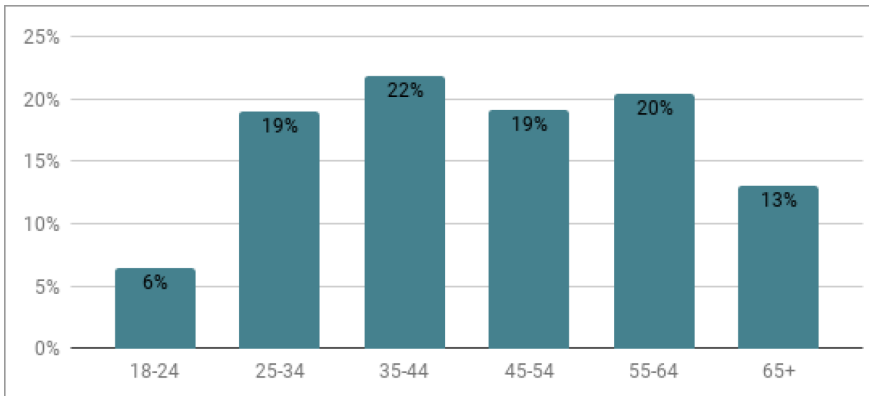
Average Visit Durations



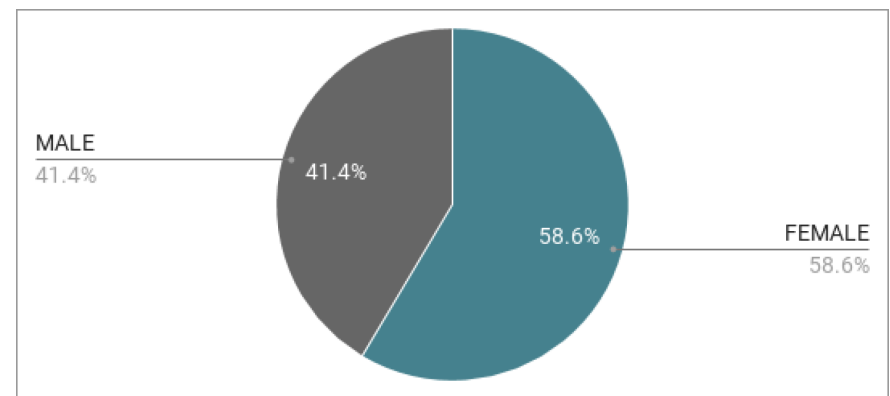
4.97

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017