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WEB TRAFFIC



PAGE IMPRESSIONS

107,788

UB'S

24,085

% NEW VISITS

59%

DEVICES



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49%



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TABLET

10%

ENGAGEMENT



2.30

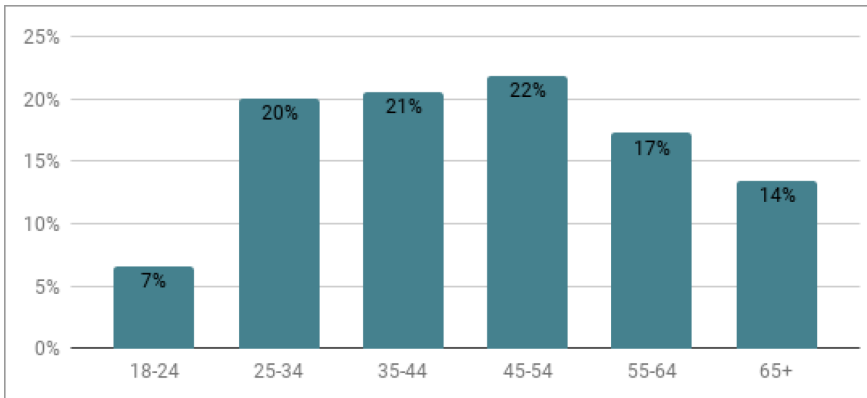
Average Visit Durations



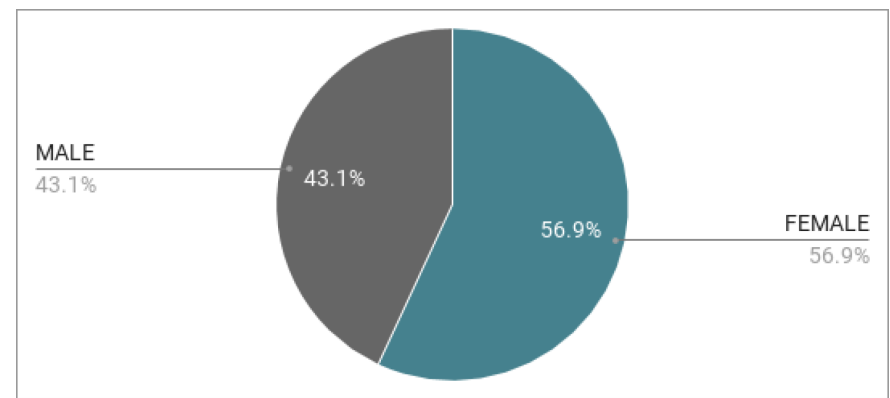
3.09

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017