

BLUE MOUNTAINS GAZETTE

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WEB TRAFFIC



PAGE IMPRESSIONS

359,959

UB'S

62,887

% NEW VISITS

55%

DEVICES



DESKTOP

34%



MOBILE

55%



TABLET

11%

ENGAGEMENT



1.29

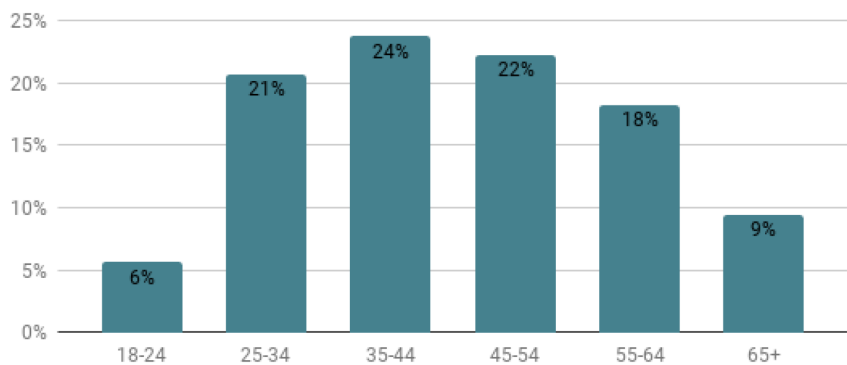
Average Visit Durations



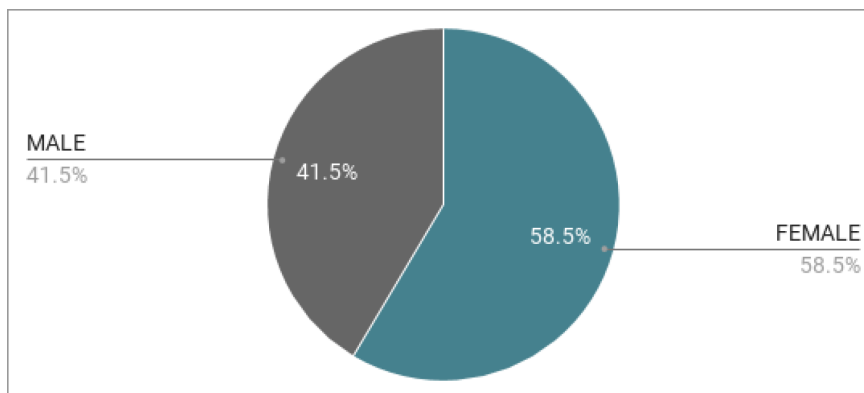
4.06

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017