

# HAWKESBURY GAZETTE

WWW.HAWKESBURYGAZETTE.COM.AU

Hawkesbury  
**GAZETTE**

## WEB TRAFFIC



### PAGE IMPRESSIONS

229,165

### UB'S

72,356

### % NEW VISITS

39%

## DEVICES



### DESKTOP

22%



### MOBILE

68%



### TABLET

10%

## ENGAGEMENT



0.85

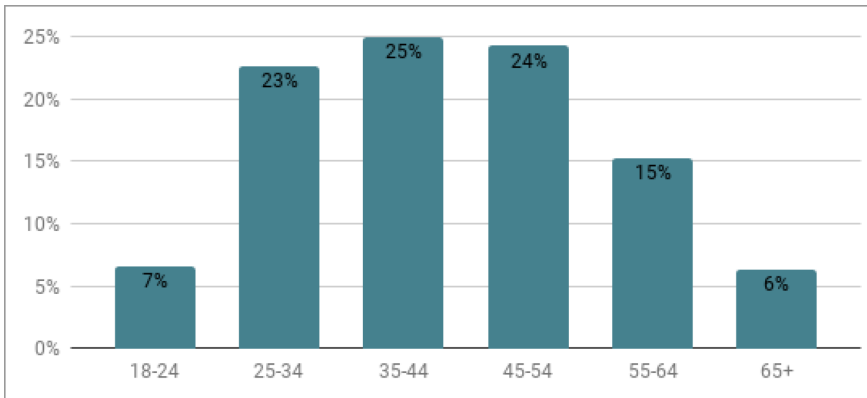
Average Visit Durations



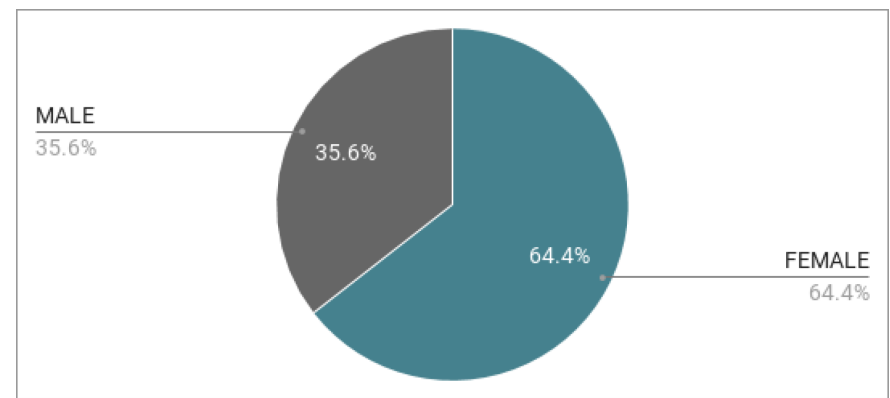
1.79

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017