

HUNTER VALLEY NEWS

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WEB TRAFFIC



PAGE IMPRESSIONS

60,337

UB'S

17,563

% NEW VISITS

68%

DEVICES



DESKTOP

50%



MOBILE

43%



TABLET

7%

ENGAGEMENT



0.64

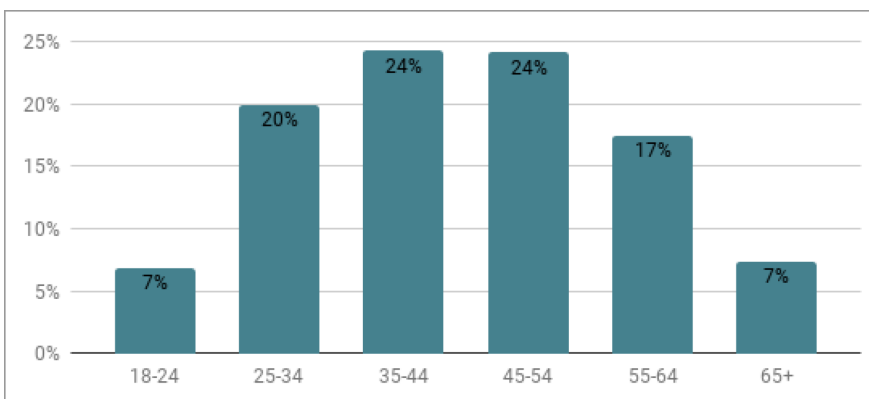
Average Visit Durations



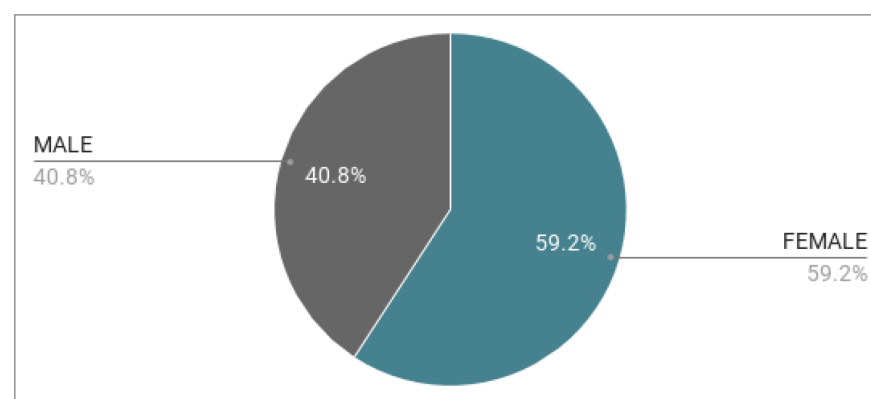
2.78

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017