

MAITLAND MERCURY

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WEB TRAFFIC



PAGE IMPRESSIONS

1,158,464

UB'S

134,804

% NEW VISITS

32%

DEVICES



DESKTOP

23%



MOBILE

64%



TABLET

13%

ENGAGEMENT



1.48

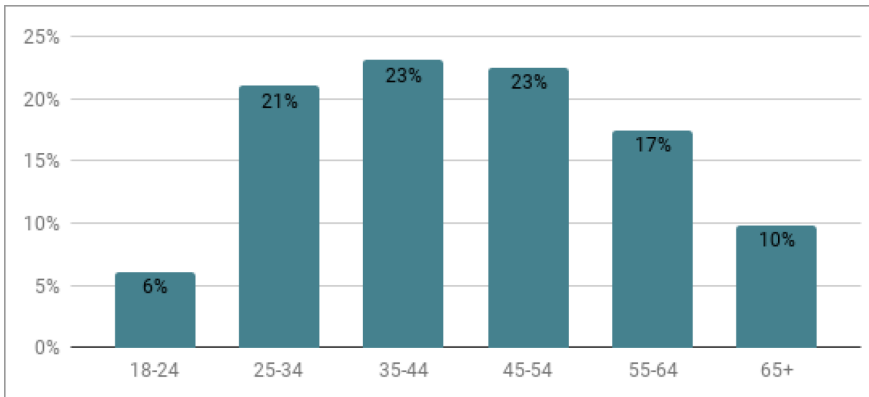
Average Visit Durations



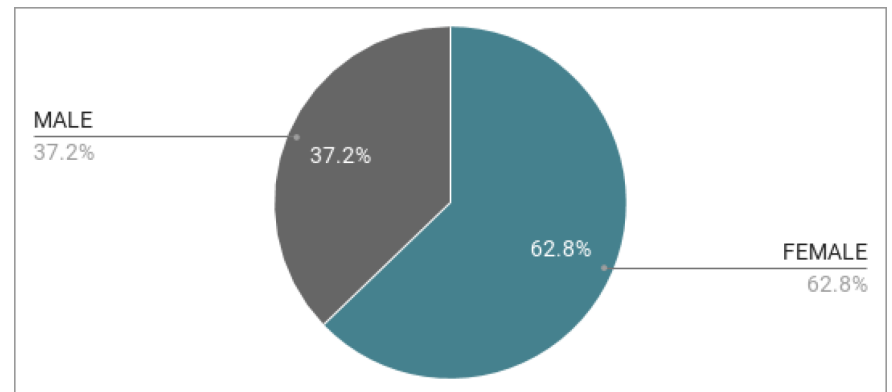
4.05

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017