

# MUSWELLBROOK CHRONICLE

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MUSWELLBROOK  
**CHRONICLE**

## WEB TRAFFIC



### PAGE IMPRESSIONS

216,521

### UB'S

35,829

### % NEW VISITS

40%

## DEVICES



### DESKTOP

21%



### MOBILE

69%



### TABLET

10%

## ENGAGEMENT



0.93

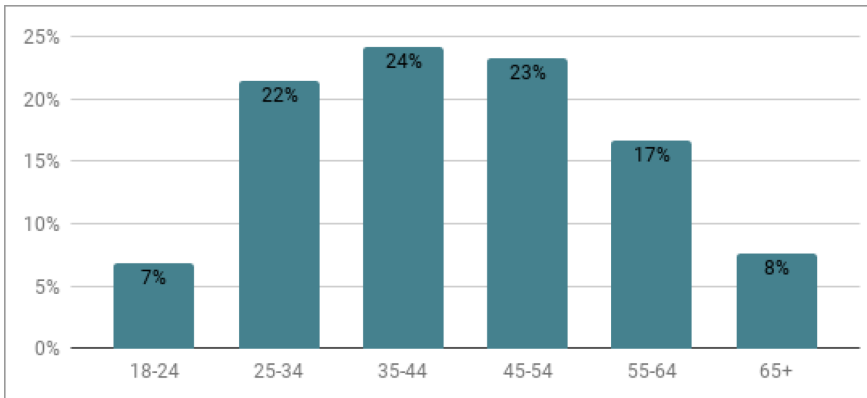
Average Visit Durations



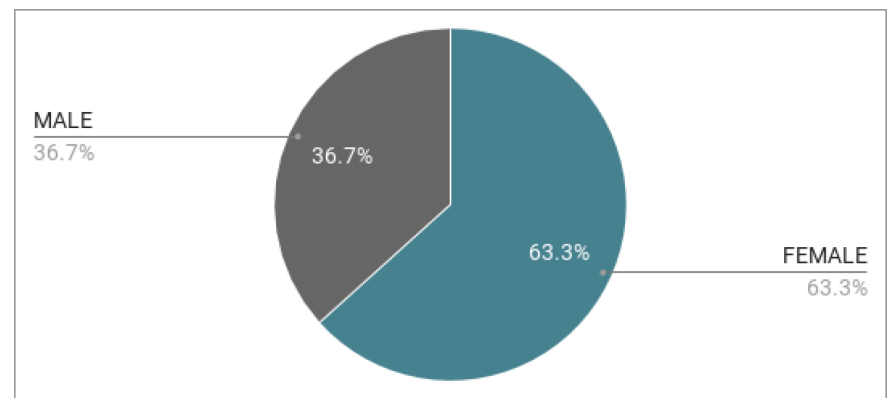
3.33

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017