

SCONE ADVOCATE

WWW.SCONEADVOCATE.COM.AU



WEB TRAFFIC



PAGE IMPRESSIONS

146,546

UB'S

24,874

% NEW VISITS

43%

DEVICES



DESKTOP

27%



MOBILE

61%



TABLET

12%

ENGAGEMENT



1.04

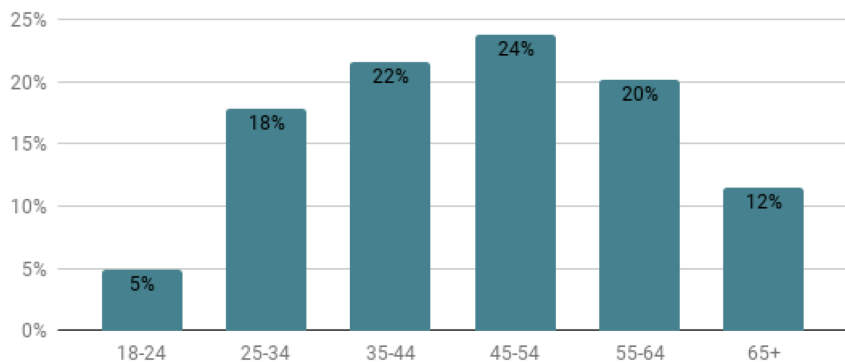
Average Visit Durations



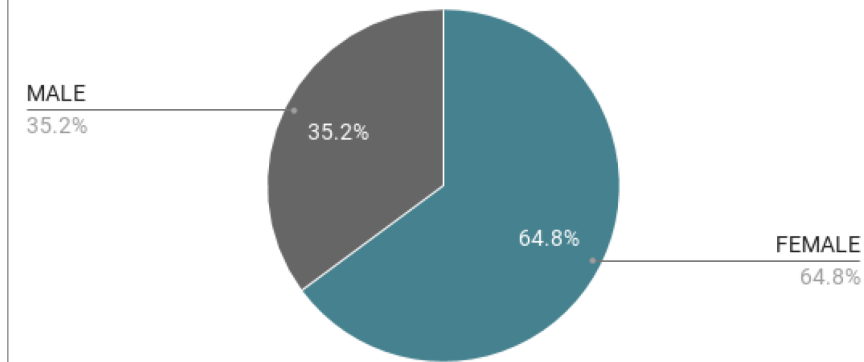
3.53

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017