

SINGLETON ARGUS

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The Singleton Argus

WEB TRAFFIC



PAGE IMPRESSIONS

215,628

UB'S

52,625

% NEW VISITS

51%

DEVICES



DESKTOP

32%



MOBILE

56%



TABLET

12%

ENGAGEMENT



1.18

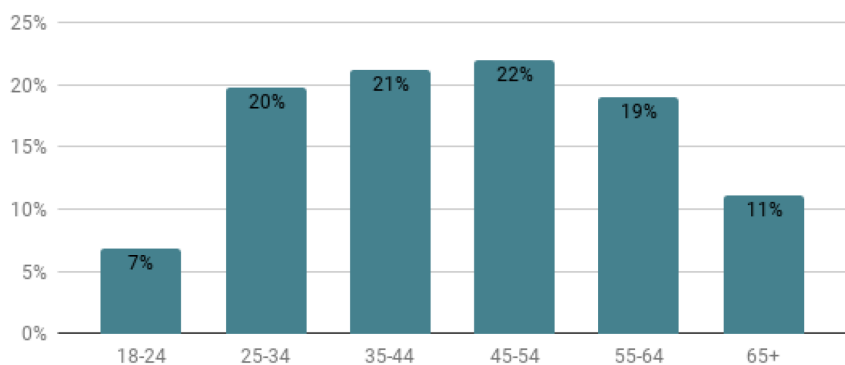
Average Visit Durations



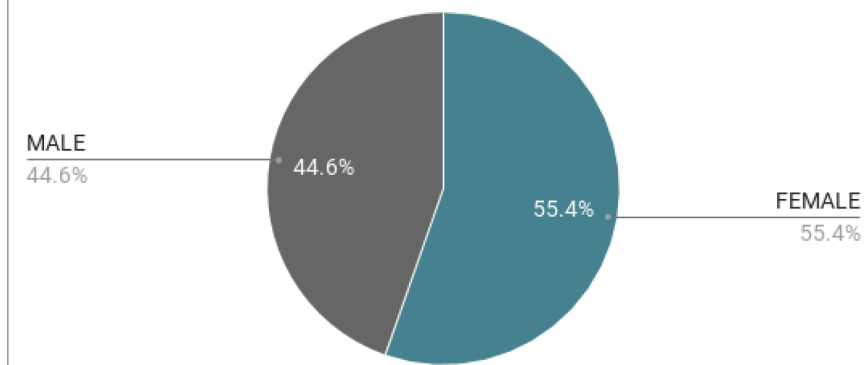
2.64

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017