

NAMBUCCA GUARDIAN NEWS

WWW.NAMBUCCAGUARDIAN.COM.AU

Guardian *News*

WEB TRAFFIC



PAGE IMPRESSIONS

152,454

UB'S

28,810

% NEW VISITS

49%

DEVICES



DESKTOP

32%



MOBILE

55%



TABLET

13%

ENGAGEMENT



1.20

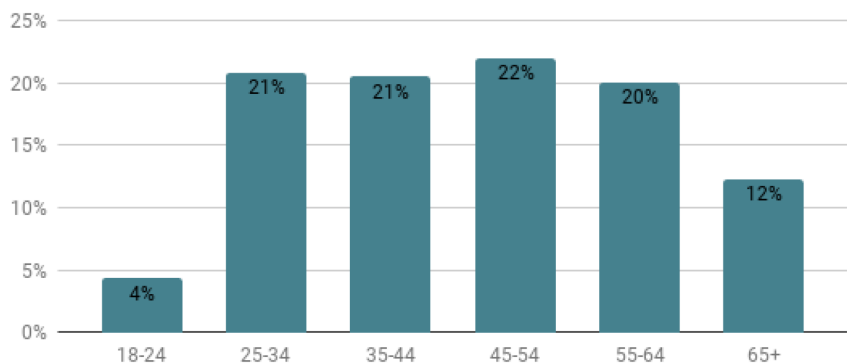
Average Visit Durations



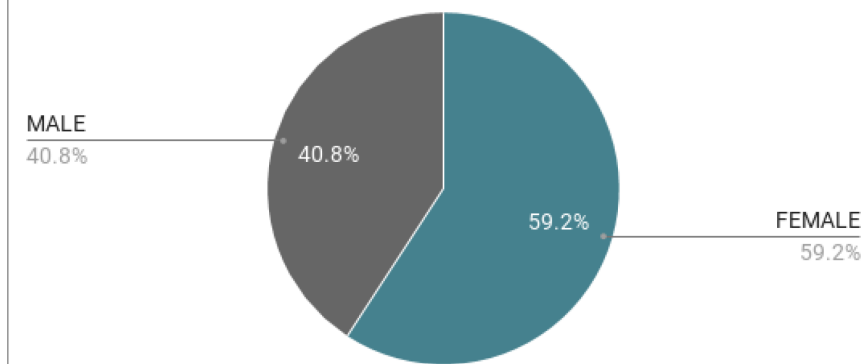
3.23

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017