

# THE MACLEAY ARGUS

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## WEB TRAFFIC



### PAGE IMPRESSIONS

339,194

### UB'S

45,335

### % NEW VISITS

43%

## DEVICES



### DESKTOP

35%



### MOBILE

54%



### TABLET

12%

## ENGAGEMENT



1.41

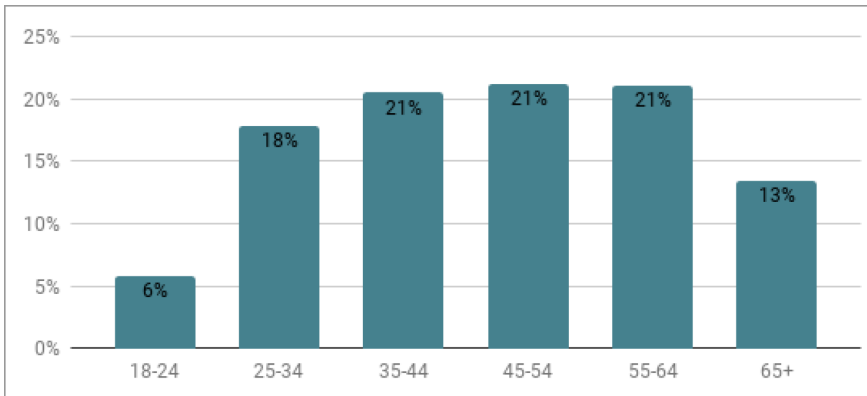
Average Visit Durations



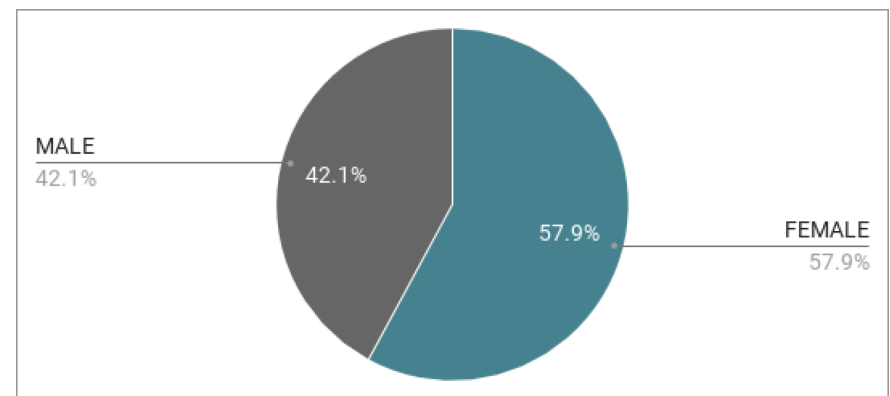
4.15

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017