

WAUCHOPE GAZETTE

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WEB TRAFFIC



PAGE IMPRESSIONS

87,690

UB'S

20,142

% NEW VISITS

48%

DEVICES



DESKTOP

37%



MOBILE

50%



TABLET

13%

ENGAGEMENT



1.10

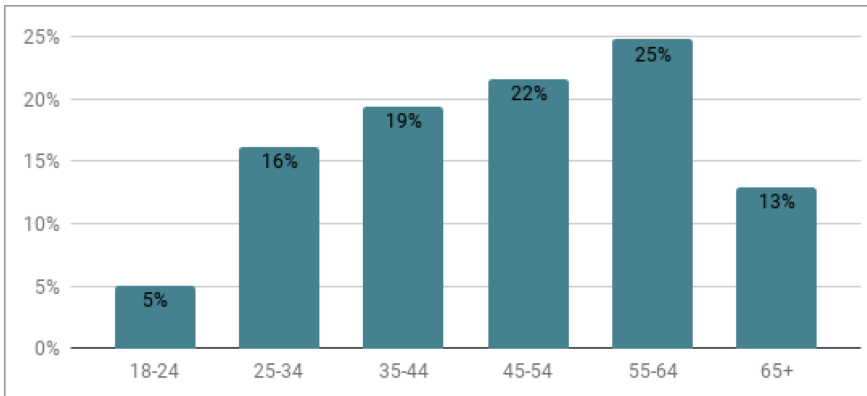
Average Visit Durations



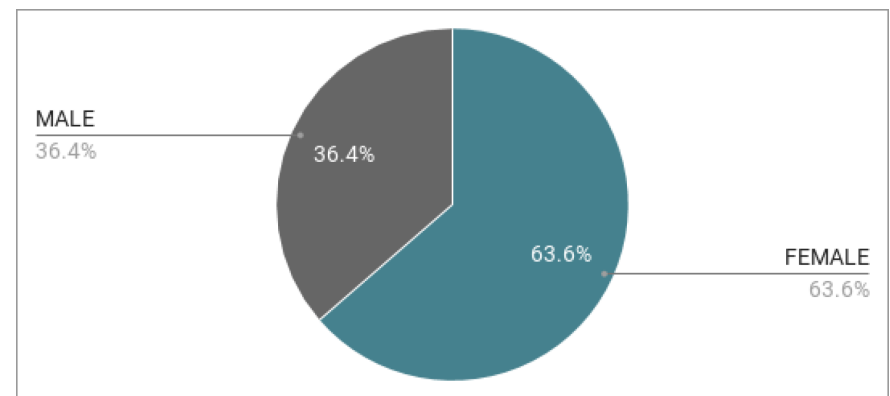
2.74

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017