

WINGHAM CHRONICLE

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WEB TRAFFIC



PAGE IMPRESSIONS

112,856

UB'S

17,933

% NEW VISITS

59%

DEVICES



DESKTOP

46%



MOBILE

44%



TABLET

11%

ENGAGEMENT



1.33

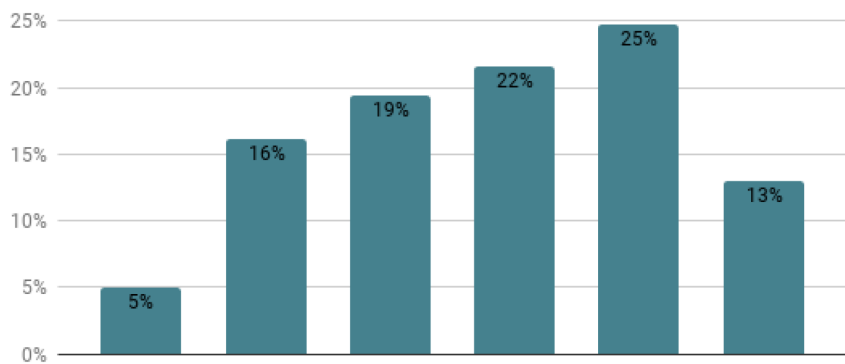
Average Visit Durations



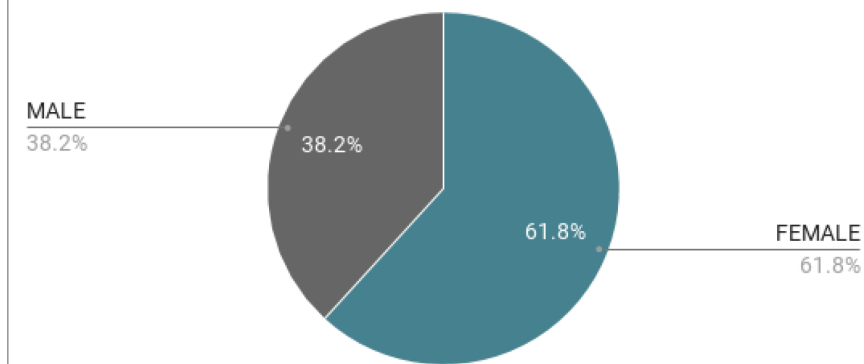
4.44

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017