

LAKES MAIL

WWW.LAKESMAIL.COM.AU

Lakes Mail

WEB TRAFFIC



PAGE IMPRESSIONS

65,351

UB'S

24,401

% NEW VISITS

73%

DEVICES



DESKTOP

50%



MOBILE

41%



TABLET

9%

ENGAGEMENT



0.81

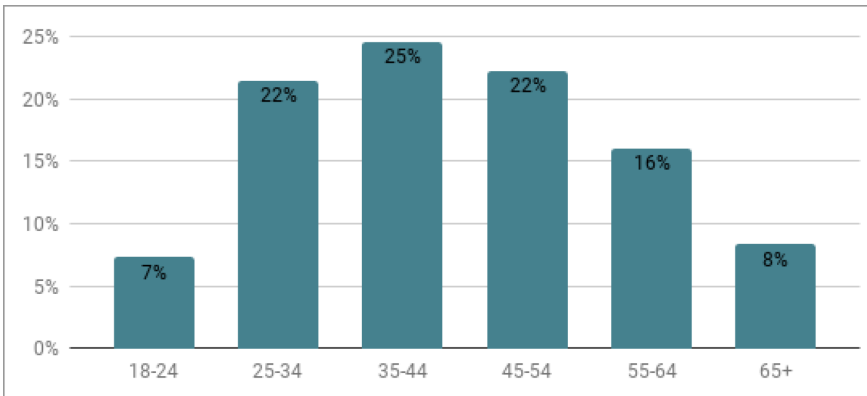
Average Visit Durations



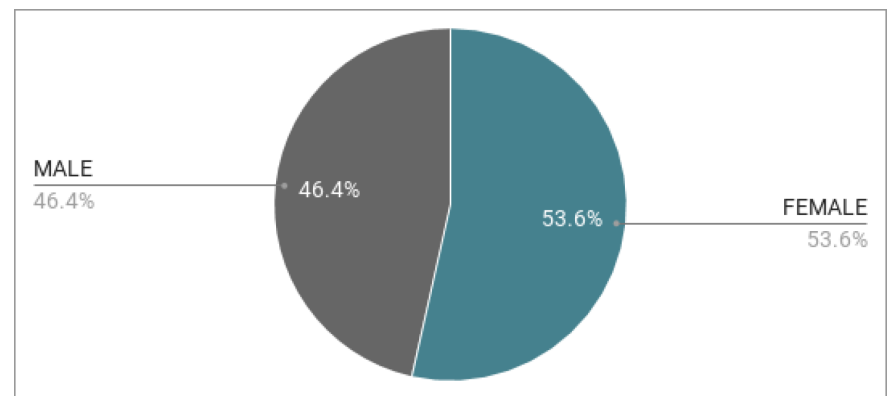
2.21

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017