

NEWCASTLE STAR

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WEB TRAFFIC



PAGE IMPRESSIONS

52,369

UB'S

21,366

% NEW VISITS

82%

DEVICES



DESKTOP

54%



MOBILE

39%



TABLET

7%

ENGAGEMENT



0.86

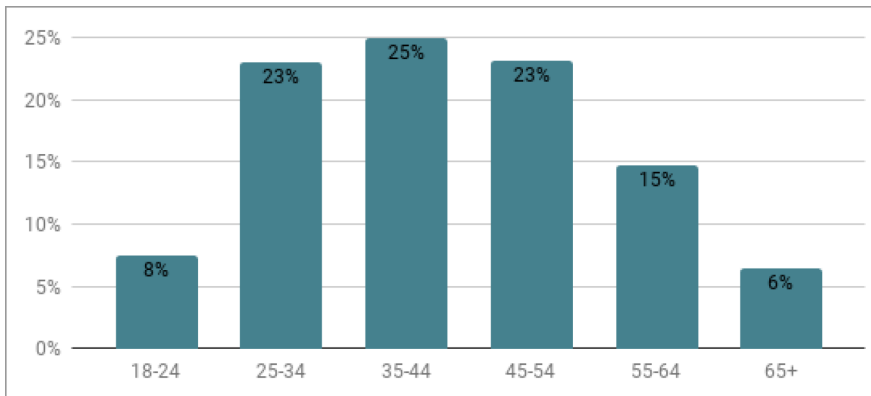
Average Visit Durations



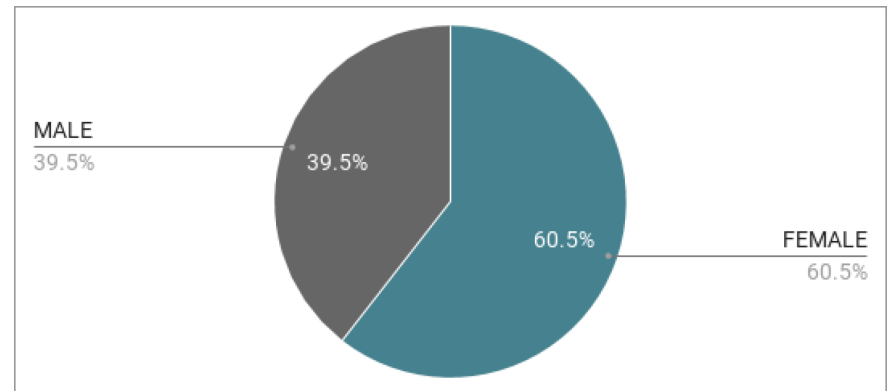
2.17

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017