

PORT STEPHENS EXAMINER

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WEB TRAFFIC



PAGE IMPRESSIONS

153,654

UB'S

37,335

% NEW VISITS

58%

DEVICES



DESKTOP

37%



MOBILE

52%



TABLET

11%

ENGAGEMENT



1.30

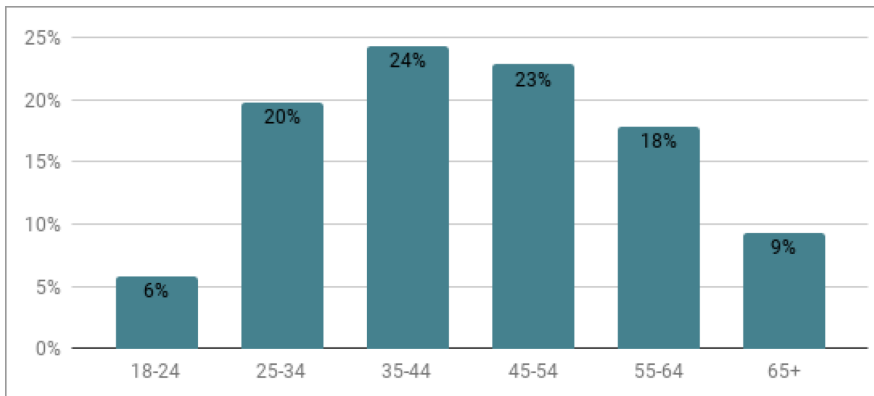
Average Visit Durations



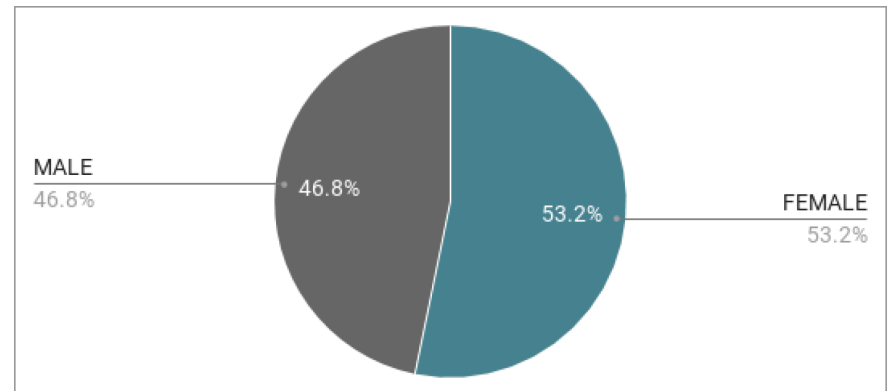
2.96

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017