

ILLAWARRA MERCURY

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ILLAWARRA
MERCURY

WEB TRAFFIC



PAGE IMPRESSIONS

6,534,175

UB'S

614,321

% NEW VISITS

28%

DEVICES



DESKTOP

24%



MOBILE

65%



TABLET

11%

ENGAGEMENT



2.05

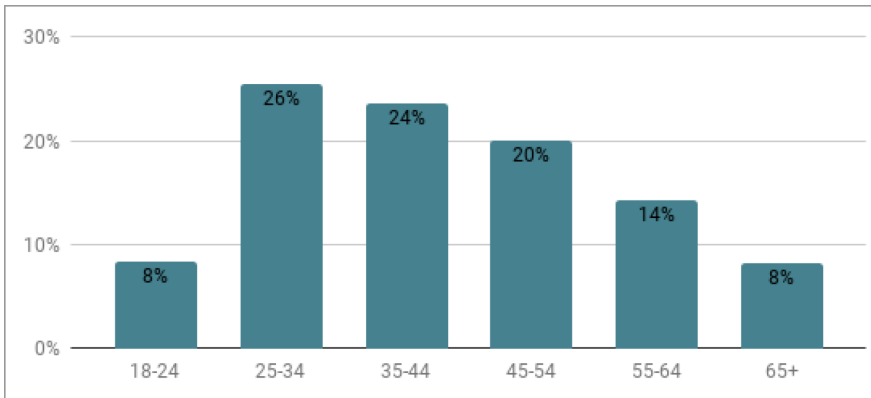
Average Visit Durations



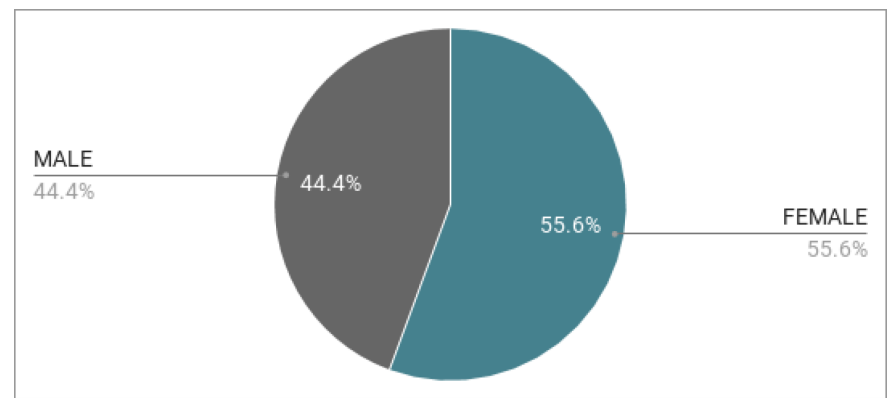
4.25

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017