

KIAMA INDEPENDENT

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WEB TRAFFIC



PAGE IMPRESSIONS

122,581

UB'S

24,965

% NEW VISITS

60%

DEVICES



DESKTOP

42%



MOBILE

45%



TABLET

12%

ENGAGEMENT



1.19

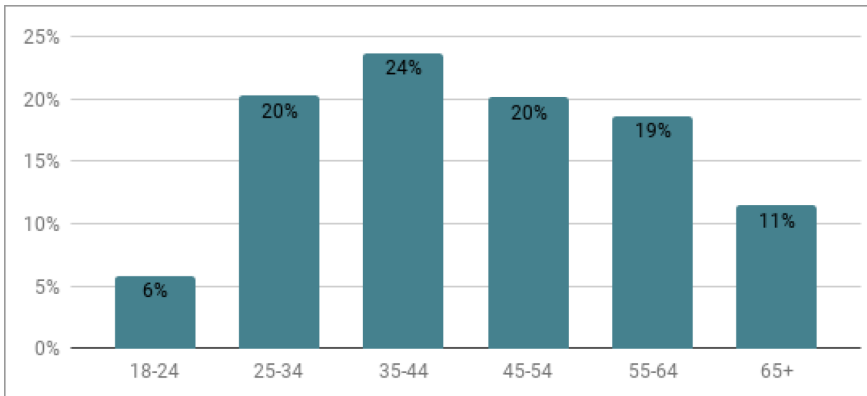
Average Visit Durations



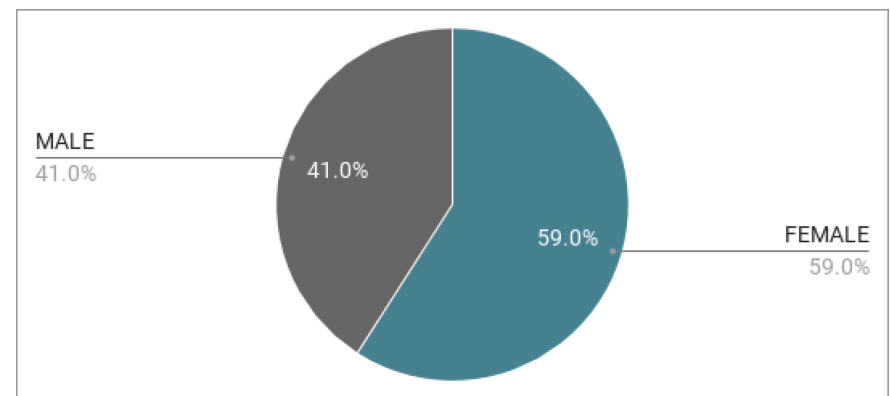
3.45

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017