

MERIMBULA NEWS WEEKLY

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Merimbula
NEWS

WEB TRAFFIC



PAGE IMPRESSIONS

183,251

UB'S

29,117

% NEW VISITS

40%

DEVICES



DESKTOP

34%



MOBILE

49%



TABLET

17%

ENGAGEMENT



1.43

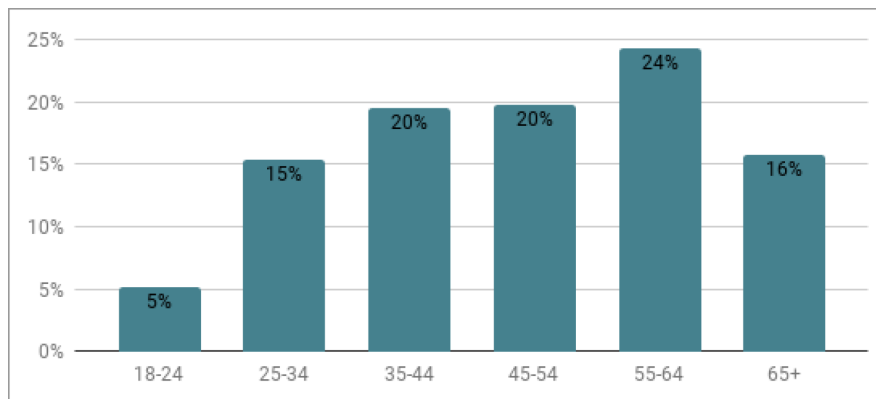
Average Visit Durations



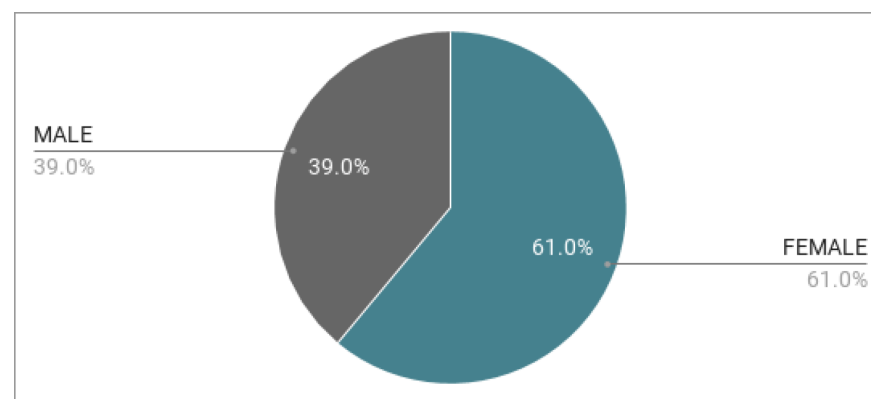
3.54

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017