

# NAROOMA NEWS

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## Narooma News

### WEB TRAFFIC



#### PAGE IMPRESSIONS

244,989

#### UB'S

39,746

#### % NEW VISITS

53%

### DEVICES



#### DESKTOP

43%



#### MOBILE

42%



#### TABLET

15%

### ENGAGEMENT



1.67

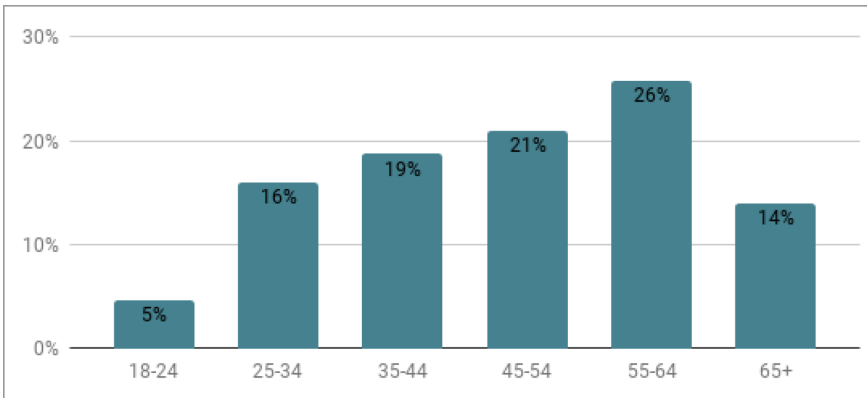
Average Visit Durations



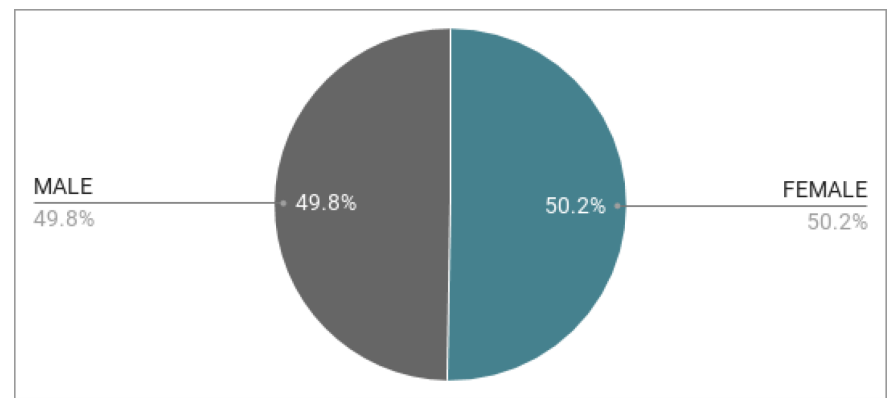
3.96

Pages per visit

### AGE



### GENDER



Source: Google Analytics, JUNE 2017