

# SOUTH COAST REGISTER

WWW.SOUTHCOASTREGISTER.COM.AU

South Coast Register

## WEB TRAFFIC



### PAGE IMPRESSIONS

1,440,869

### UB'S

135,487

### % NEW VISITS

34%

## DEVICES



### DESKTOP

24%



### MOBILE

64%



### TABLET

13%

## ENGAGEMENT



1.83

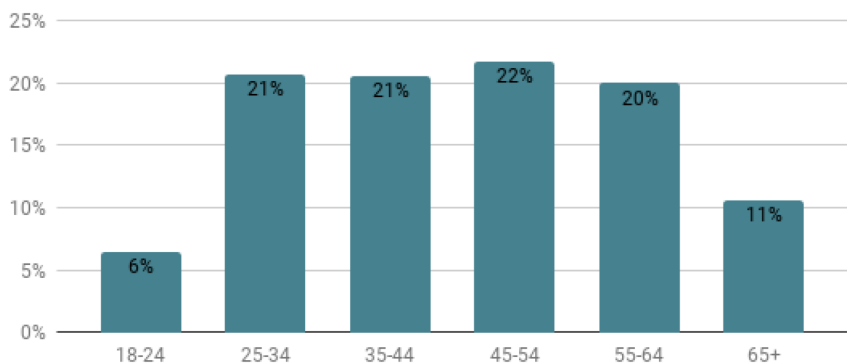
Average Visit Durations



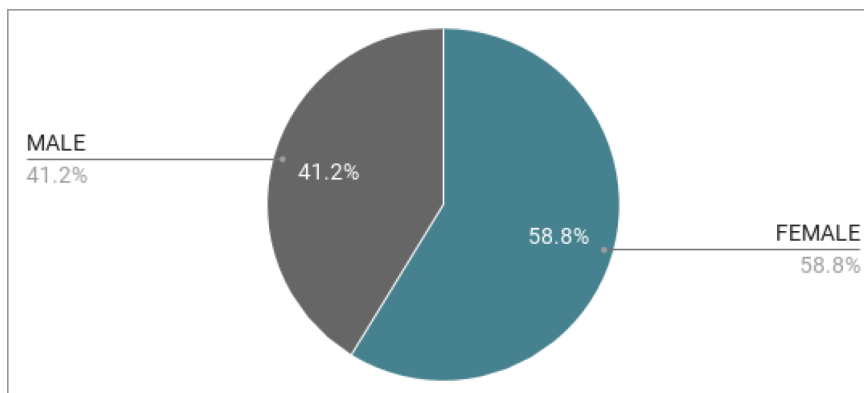
4.93

Pages per visit

## AGE



## GENDER



Source: Google Analytics, JUNE 2017