

SOUTHERN HIGHLAND NEWS

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Southern
Highland News

WEB TRAFFIC



PAGE IMPRESSIONS

727,727

UB'S

76,051

% NEW VISITS

37%

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57%



TABLET

14%

ENGAGEMENT



1.75

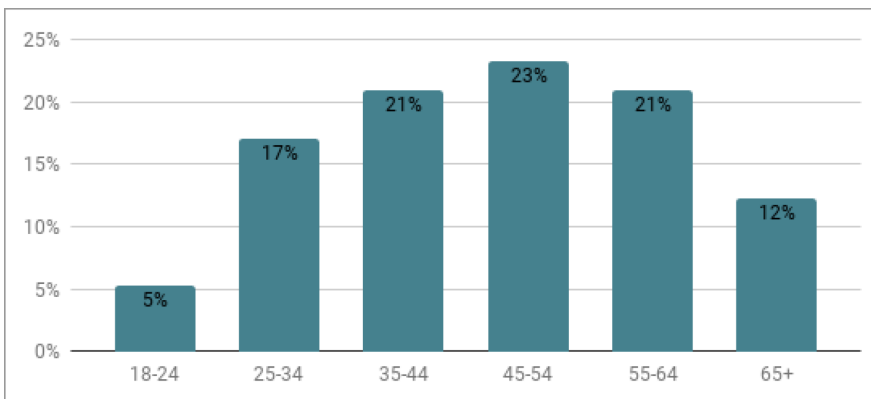
Average Visit Durations



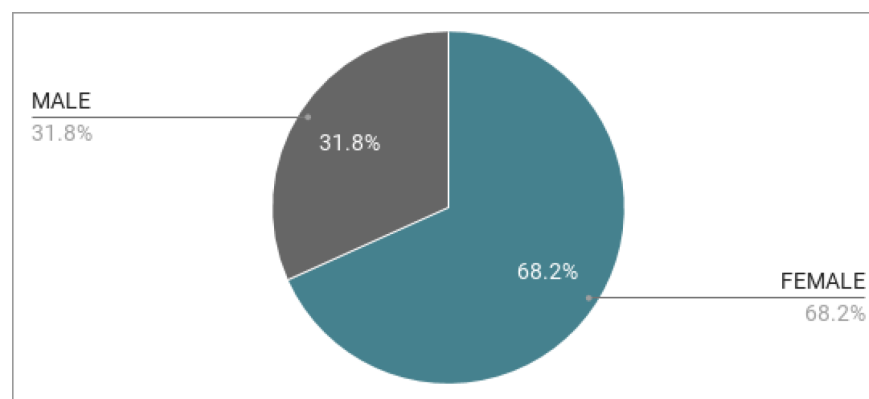
4.77

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017