

FAIRFIELD CHAMPION

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WEB TRAFFIC



PAGE IMPRESSIONS

80,342

UB'S

43,275

% NEW VISITS

65%

DEVICES



DESKTOP

27%



MOBILE

69%



TABLET

5%

ENGAGEMENT



0.70

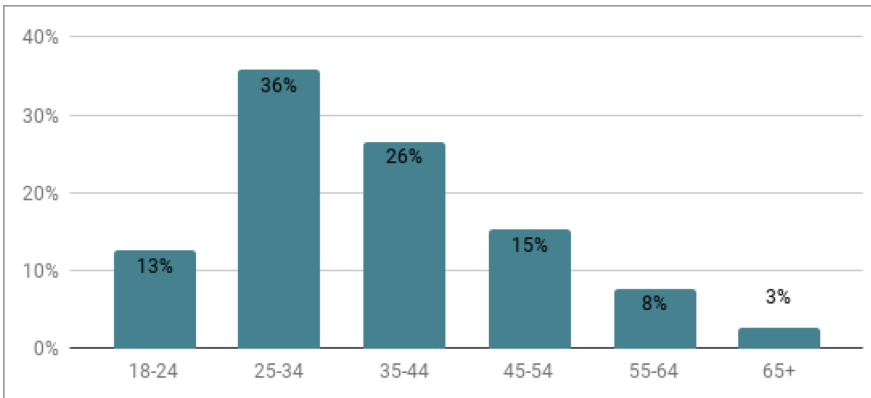
Average Visit Durations



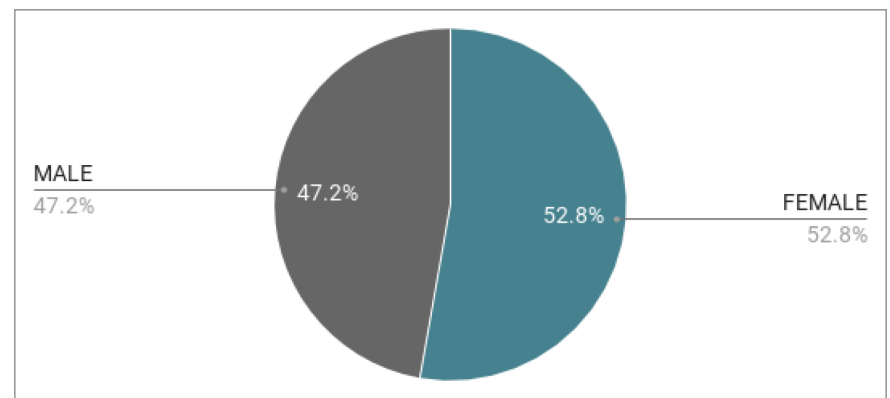
1.46

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017