

LIVERPOOL CHAMPION

WWW.LIVERPOOLCHAMPION.COM.AU



WEB TRAFFIC



PAGE IMPRESSIONS

50,763

UB'S

24,302

% NEW VISITS

70%

DEVICES



DESKTOP

42%



MOBILE

52%



TABLET

6%

ENGAGEMENT



0.99

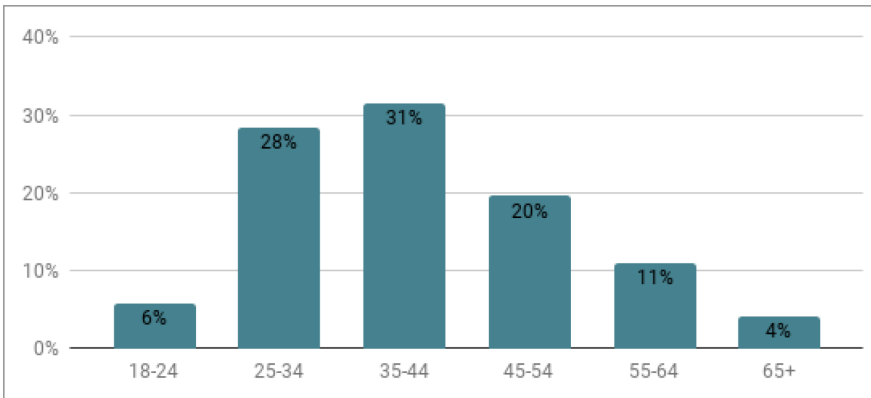
Average Visit Durations



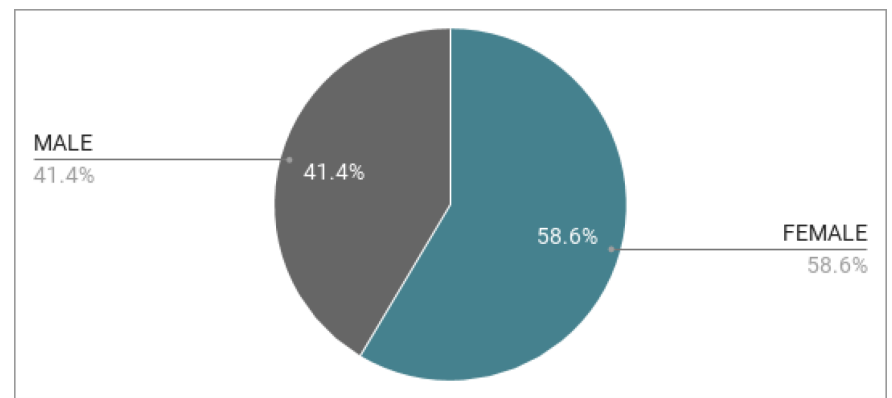
1.64

Pages per visit

AGE



GENDER



Source: Google Analytics, JUNE 2017